

ADOBE® PREMIERE® PRO CS3

Capture, edit, and deliver video to disc, the web,
and mobile devices



Product overview

Tell your story with maximum impact using Adobe Premiere Pro CS3 software, the start-to-finish solution for efficient video production that now includes Adobe OnLocation™ CS3* (Windows® only) and Adobe Encore® CS3 software.

Edit creatively and efficiently

Work fast

Adobe After Effects® CS3 Professional integration

Drag and drop or copy and paste clips and timelines between Adobe Premiere Pro CS3 and After Effects CS3 Professional software. Open complete Adobe Premiere Pro projects, including nested sequences, in After Effects.

Adobe Photoshop® CS3 integration

Import and animate Adobe Photoshop layers. Edit still images from Adobe Premiere Pro CS3 with Photoshop CS3 software. Automatically create Photoshop files to match the current project's frame size and aspect ratio.

► Direct-to-disk recording with included Adobe OnLocation CS3* (Windows only)

Save tape and time by eliminating capture from your production process. Record SD and HD video directly to hard disk using Adobe OnLocation CS3 software, included with Adobe Premiere Pro CS3. Instantly review each shot without shuttling tape. Adobe OnLocation automatically detects and flags problems to provide the best results.

Adobe After Effects plug-in compatibility

Take advantage of After Effects software plug-ins to expand your effects options. Most After Effects plug-ins are compatible with Adobe Premiere Pro CS3.

Adobe Illustrator® integration

Open Illustrator files in Adobe Premiere Pro CS3. When scaling an image in Adobe Premiere Pro, the image is rasterized, ensuring that image quality remains pristine.

Adobe Soundbooth™ integration

Send audio files directly to Adobe Soundbooth software for editing, and hear changes immediately in the Adobe Premiere Pro CS3 timeline.

Adobe Encore CS3 integration

Save time in the authoring process by sending media with timeline markers directly to Encore CS3 for interactive authoring for Blu-ray Disc, DVD, and the web.

Customizable user interface

Adjust the Adobe Premiere Pro CS3 interface to fit any editing style, workflow, and environment. Panels can be configured in many arrangements and across multiple monitors. Use the docked interface to simultaneously adjust all windows.

► Multiple project panels with smart file search

Find files faster with search tools that instantly update results as you type. Sort and organize assets into multiple project panels, each with its own graphical or text view setting. Display and handle media files, making project management easier and more efficient.

Project manager

Easily archive media, reclaim drive space, and move between offline and online environments. Consolidate projects by selecting and moving actual media used in a project to a single location for archiving and storage management.

File management with Adobe Bridge

Work more efficiently by using Adobe Bridge CS3 to search for and access your project files, preview and apply settings, run batch processes, and tag assets with XMP metadata.

Customizable keyboard shortcuts

Personalize your experience by creating multiple keyboard maps for different tasks or to support multiple users. Export your own shortcut sets, allowing you to be productive immediately when working with Adobe Premiere Pro on other systems.

Scrolling timeline

Set the timeline to scroll smoothly under a stationary indicator during playback, or adjust it to advance one page as the playback indicator reaches the edge of the window.

Assignable panel shortcuts

Switch between panels using keyboard shortcuts that save time and mouse fatigue.

Realize your vision

Multicam editing

View multiple video tracks from a multiple-camera shoot, easily sync via timecode, and edit by switching between tracks in real time. Rerecord sections of your edit, make fine adjustments using standard timeline editing tools, and easily adjust color correction across multiple shots, even after editing.

Advanced color-correction tools

Use primary and secondary color-correction tools to match shots; change colors; correct exposure errors; and modify highlights, midtones, and shadows across clips, sequences, or entire projects.

▶ **Time remapping**

Use slow motion to create dramatic effects that focus on the action. With a streamlined, on-clip interface, the time remapping feature makes it easy to speed up, slow down, reverse, and hold frames with precision.

▶ **Professional on-set monitoring with Adobe OnLocation CS3* (Windows only)**

Maximize camera image quality during shoots by using Adobe OnLocation CS3 to quickly calibrate your camera, check levels, and monitor your signal. Use simple tools that function like their hardware equivalents to get results quickly and easily. The virtual reference monitor, waveform monitor, vectorscope, and audio spectrum analyzer help you avoid problems and improve quality when shooting.

Multiple nestable timelines

Edit each section or sequence of your project on its own timeline. Nest each timeline section into a master timeline while maintaining full access to every edit.

Professional internal scopes

Monitor luma and chroma levels on every line with the built-in waveform monitor and vectorscope. Display Waveform IRE information in standard, YCbCr Parade, RGB Parade, or combined modes.

Integrated titling

Create sophisticated text and graphics titles from scratch, from professionally designed templates, or from user-defined styles.

10-bit and 16-bit color resolution support

Maintain source integrity with support for 10-bit video and 16-bit PSD files.

32-bit internal color processing

Maintain maximum image quality with subtle and dramatic changes to color, contrast, and exposure, free of the banding and artifacts caused by lower bit-depth processing.

Advanced audio editing

Create 5.1 surround-sound audio mixes, edit audio with individual sample precision, and apply clip- and track-based effects, using the included VST plug-ins or your own.

Surround sound editing

Create and manipulate 5.1 multichannel audio to produce true surround sound and other richly layered audio experiences.

Video clip and timeline effects

Apply powerful visual and motion effects to your clips with high-quality built-in effects. An almost unlimited choice of additional effects is available thanks to the wide range of After Effects compatible plug-ins for video and VST plug-ins for audio.

Advanced subclip creation and editing

Break master clips into smaller subclips for more flexible editing, especially when working with large sections of content. Treat subclips like any other video clip by trimming, applying effects, renaming, and more.

Audio clip and track effects

Apply multiple audio effects to any audio clip or track and work with third-party VST format audio plug-ins. Enjoy audio effects and editing unequaled by any other nonlinear editor and by most audio software.

Audio mixer

Control the volume and pan/balance settings of your audio tracks with a software version of an audio mixer. Use advanced features like channel inserts, auxiliary sends and returns, automation, and more.

Hundreds of video and audio filters and effects

Explore hundreds of high-quality production and design filters and effects to restore and enhance your video, graphics, and audio.

► Timewarp

Use the same Timewarp effect found in After Effects to create high-quality slow motion through pixel-motion analysis. The Timewarp filter gives precise keyframe control over every parameter, producing the highest quality results on the most difficult source content.

► Clip replacing

Easily swap out clips in the timeline without having to re-create settings. Replace any clip in the timeline with a new clip that preserves the original clip's attributes. All effects and keyframes are retained, and, if necessary, the new clip is trimmed to fit the duration of the original one.

Ripple, rolling, slip-and-slide edits

Make complex edits in one step using the advanced editing tools professionals depend on. Trim and adjust footage with single actions that would otherwise require multiple steps.

Auto-color adjustment

Instantly improve your video image quality with filters like those in Photoshop, including Auto Color, Auto Contrast, and Shadows/Highlights.

Effects favorites

Create your own effects presets. Save simple and complex effects parameters as a custom preset that you can quickly apply to any clip in any project.

Lighting Effects filter

Add a spot, directional, or omni light to your video footage. Create multiple lights to see different looks on different parts of a scene.

Audio sample-level editing

Adjust audio clips with a precision of up to 1/96,000 of a second. Set precise L- and J-cuts. Eliminate small pops, crackles, and other unwanted audio elements.

Audio keyframing

Create smooth audio crossfades and other audio changes with a minimal number of keyframes. Adobe Premiere Pro CS3 creates fewer audio keyframes over a given time interval, simplifying editing and preserving system resources.

Animated track-matte workflow

Easily create traveling mattes by applying effects and animation to individual track-matte clips.

Precise keyframe controls with Bezier handles

Control any audio and video effect parameter using comprehensive keyframe controls that mirror those found in After Effects. Get precise control using Bezier handles to finesse the shape of parameter curves.

Achieve excellent results**Support for multiple formats****Comprehensive video-format compatibility**

Work with the formats you want. Edit all standard- or high-definition formats, from DV and HDV to HD and beyond (some formats may require additional hardware).

Native HDV editing

Capture and edit HDV content in real time and in its original format with no conversion or quality loss. Adobe Premiere Pro CS3 supports HDV cameras and VTRs from Sony, JVC, and Canon.

Support for all media types

Import and export major video, audio, and graphic file formats, including QuickTime, Windows Media, AVI, BWF, AIFF, JPEG, PNG, PSD, TIFF, and more.

Still-image file support

Import still-image files in any major format including PSD, BMP, GIF, EPS, JPEG, PCX, PICT, PNG, and TIFF. Export in BMP, GIF, TARGA, and TIFF formats.

Real-time editing

Play through most common transitions and effects without waiting to render. For even more real-time performance, add hardware from a variety of third parties.

Integration with high-end workflows**Feet + Frames timecode**

Display timecode for 16mm and 35mm film in standard Feet + Frames nomenclature.

4K film production

Import, edit, and output image sequences with dimensions up to 4,096x4,096 pixels.

16:9 preview to 4:3

Preview widescreen footage on a 4:3 monitor or lay off to a 4:3 tape or DVD with real-time letterboxing. Help ensure that your 16:9 material looks right during playback.

Digital intermediate workflow

Capture and edit HD or up to 4K scanned files, consolidate and manage projects, and work efficiently with After Effects CS3 Professional and Photoshop CS3 software.

Target output resolution

Set your project to any resolution and work with it throughout production—great for creating video banner ads, content for small screens, and more.

Broad hardware support**Comprehensive VTR support**

Control video decks through RS-422 and RS-232 serial protocols or FireWire for precise batch capturing, recapturing, and insert editing.

ASIO compatibility

Record and play back audio through any multichannel audio card or hardware that supports the industry-standard ASIO protocol (Windows only).

Video hardware support

Choose from a wide range of capture cards and other hardware to build the HD, SD, or DV editing system that meets your needs and budget.

Deliver everywhere**Share your work****Accelerated client review and approval with Adobe Clip Notes**

Expedite review cycles and avoid miscommunication with Adobe Clip Notes. Embed video into a PDF file, e-mail the file to your client to review and add timecode-specific comments, and then view comments mapped to the Adobe Premiere Pro CS3 timeline.

AAF and EDL import/export

Exchange project metadata with major video, film, and audio applications via industry-standard Advanced Authoring Format (AAF), AAF with Edit Protocol, and Edit Decision List (EDL) files (AAF import/export for Windows only).

Choose your final output**► Blu-ray Disc authoring**

Maintain the pristine quality of your HD video all the way to distribution. Create high-definition Blu-ray Discs with Adobe Encore CS3, working with the same interface and features used to create standard-definition DVDs.

► Adobe Encore CS3 publishing to the web

With one click, easily create SWF versions of your DVD and Blu-ray Disc projects for the web. Use Adobe Encore CS3, included with Adobe Premiere Pro CS3, to create content compatible with Adobe Flash® Player software, complete with DVD interactivity and menus, without opening another application.

► Deliver for interactive video creation

Easily incorporate video into Adobe Flash CS3 Professional projects as you create immersive experiences for the web. Timeline markers are embedded as cue points when exporting FLV files from Adobe Premiere Pro CS3, streamlining the process of creating interactive and navigational triggers.

► **Interactive authoring to multiple formats**

Reach more audiences quickly. Use Adobe Encore CS3 to author interactive titles, and then publish them to multiple delivery formats—Blu-ray Disc, DVD, and SWF for playback through Adobe Flash Player—with a single click.

► **Output for mobile devices**

Make your video viewable on the latest delivery platforms. Encode video for delivery to cell phones and other mobile devices, and simulate playback on those devices to check video quality. Download profile updates to simulate the latest devices.

Web video delivery

Make your project web ready. In addition to FLV format, choose from comprehensive compression tools for Internet-friendly file formats including Real, Windows Media, and QuickTime.

Digital cinema export

Create a stunning theatrical experience. Export your digital cinema project as a Windows Media 9 Series file with 720p or 1,080p resolution and 5.1 surround sound.

Sequence editing for film out

Support for any frame size up to 4,096x4,096 pixels, and for every major image and sequence file format (including AI, PSD, TGA, TIFF, and BMP), makes Adobe Premiere Pro CS3 the ideal tool for editing and preparing sequences for output to 35mm and other film formats.

*For Macintosh users, Adobe OnLocation requires Boot Camp and Windows (purchased separately) or a separate Windows based computer.

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