

ADOBE® PRESENTER

RAPIDLY CREATE HIGH-IMPACT FLASH® BASED PRESENTATIONS AND ELEARNING COURSES FROM POWERPOINT



With Adobe Presenter software, anyone can rapidly create professional, on-demand presentations from within Microsoft PowerPoint. With just a few clicks, you can transform drab presentations into interactive multimedia experiences with narration, animations, quizzes, and simulations.

Get training where it's needed, when it's needed

Adobe Presenter gives anyone—even nontechnical subject matter experts—the ability to create interactive Flash based training courses using nothing more complicated than Microsoft PowerPoint. You can address a variety of learning styles by adding voice-over narration and multimedia content, including video in any format, and rich animations. Whether you create rich presentations, software simulations, or self-paced courses, Adobe Presenter helps ensure that users learn and retain information—and enjoy doing it.

You can ensure courses are consistent with corporate branding standards by easily customizing the look and feel. Using Adobe Acrobat® Connect™ Pro software, you can track the effectiveness of content created in Adobe Presenter to know what works and what needs improvement.

Using Adobe Presenter and Acrobat Connect Pro, you can deliver content to learners anywhere, anytime, on any device. All learners need is a web browser and free Adobe Flash Player, already installed on 98% of Internet connected desktops. And access is instant—learners simply click a URL to get started.

Reach customers and prospects with high-impact pitches

Marketing and sales departments can dramatically increase the success of e-mail and online ad campaigns by driving prospects to engaging, narrated Adobe Presenter presentations instead of simply linking to static landing pages. Respondents simply click an embedded URL to view a multimedia presentation, fully branded with your corporate logo and colors. Embedded surveys can generate instant feedback and valuable, qualified leads.

Deliver narrated courses that students can take anytime, anywhere

Adobe Presenter and Adobe Acrobat Connect Pro integrate to enable K-12 and higher education organizations to deliver virtual school initiatives, manage curriculum, and offer professional development programs. Educators can expand their learning communities through rich, compelling content that students can access at any time simply by clicking a URL. Interactive quizzes can reinforce learning while providing valuable information about course effectiveness and individual student progress.

Learn More

www.adobe.com/acrobatconnectpro.



ADOBE PRESENTER

Engage your audience with on-demand presentations and e-Learning courses to deliver rich experiences that include audio, video, and interactive content.

Key features and benefits

Create high-impact presentations quickly

Easily create professional Flash based presentations and self-paced courses complete with narration and interactivity. Even nontechnical users will find it easy to create rich, professional content—no programming skills necessary.

Make your presentations stand out

Share high-impact multimedia content—including high-quality audio, video, and software simulations—to make your courses and presentations compelling and persuasive.

Eliminate technical barriers with instant access

Reach your audience instantly and eliminate barriers to attendance. Users access Adobe Presenter presentations just by clicking a URL—no cumbersome software downloads.

Leverage existing learning management systems

Create AICC, SCORM 1.2, and SCORM 2004 compliant content that maximizes your investment in existing learning management systems.

Increase leads and boost response rates

Drive customers and prospects to compelling, narrated presentations that are branded with your corporate look and feel. Capture instant feedback through embedded surveys.

Efficiently manage and track learner progress

Integrate with Adobe Acrobat Connect Pro software to deploy, manage, deliver, and track all courses and content. Analyze slide-level and question-level feedback, generate meaningful training reports, and enable learners to track their own progress.

For more information

For more details about Adobe Presenter, visit www.adobe.com/products/presenter.



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