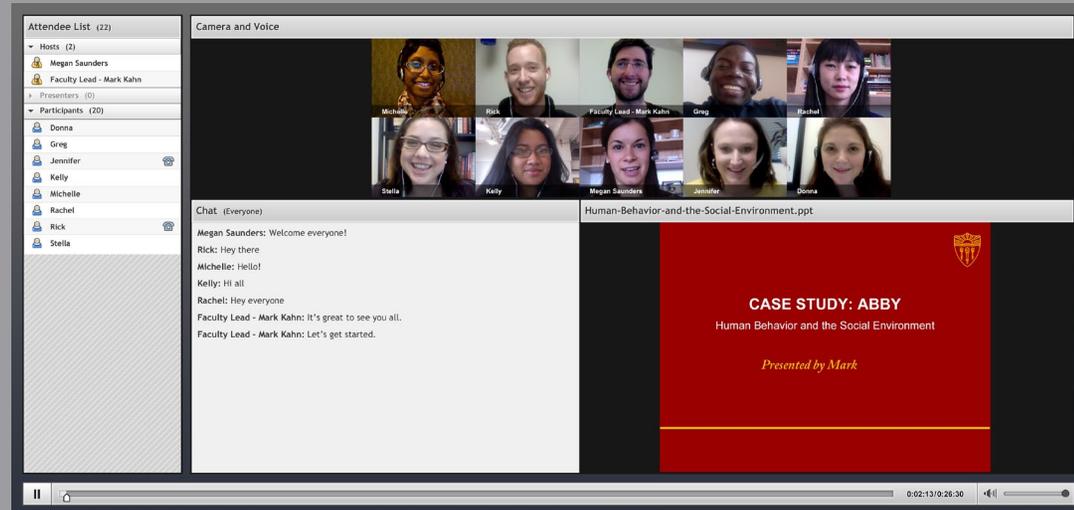


Adobe® Connect™ & 2U



Partners in education

2U has partnerships with many top U.S. colleges and universities to expand access to higher education by designing and implementing virtual campuses for graduate and undergraduate programs. 2U's collaboration with higher education institutions goes far beyond just delivering live classes online and includes program marketing, technology support, and instructional design. The company also invests financially in programs. With its proven commitment to learning, 2U is 100% dedicated to delivering quality content and experiences.

"We chose Adobe Connect from more than 200 products as the foundation for our virtual campuses and semester-long online programs. The choice was clear, and we've never looked back," says James Kenigsberg, CTO and founding member at 2U. "Students and instructors participating in virtual higher education programs need the flexibility and ease of use that encourages adoption, and customizable interfaces to facilitate meaningful conversations. Adobe Connect offers it all." In addition, Adobe Connect APIs work seamlessly with the company's web content platform, and the Adobe solution integrates with key telephony systems to simplify setup and access.



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Improving access to higher education

Using Adobe Connect, 2U creates a complete virtual campus, from classrooms and office-hour sessions with faculty to study groups. Persistent classrooms in Adobe Connect make it easy for instructors to deliver planned lessons through a consistent eLearning environment, populated with the necessary materials and resources instructors want to share with students. At the same time, Adobe Connect enables instructors to enhance lessons with on-the-fly activities, such as polls, video chat, whiteboarding, and breakout sessions. The dynamic, persistent classrooms create a virtual college community for students and instructors that support office hour sessions and study groups at any time of day, extending learning opportunities and encouraging ongoing collaboration.

With the more flexible learning environment, students are empowered to better focus on their education, regardless of location. "Virtual classrooms that can be accessed via mobile devices provide students an additional layer of freedom," says Kenigsberg. "For example, students whose job requires them to travel or work outdoors can use either a tablet or mobile device to

reliably connect to Adobe Connect classrooms in the same way that students can join classes from the convenience of their homes."

"Adobe Connect enhances interactive learning through personalized, social experiences that foster success and create an environment where students are invested—beyond tuition—in their learning," says Kenigsberg. By combining quality content, world-class instructors, and the advanced virtual campus enabled by Adobe Connect, 2U and its education partners are seeing more students from more regions participating in programs and to date, 84% of all matriculated students across these programs have either graduated or are still currently enrolled. "The vast majority of students who enroll in our partner programs remain enrolled through graduation, demonstrating that we're delivering high-quality learning experiences which are valued by students," Kenigsberg adds.

For more information

www.adobe.com/products/adobeconnect



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