

Switching to Adobe® RoboHelp® 9



Try the full functionality of RoboHelp 9 (as a part of Adobe Technical Communication Suite 3.5) in minutes—without downloading the software. Tutorials are also included.

[Test drive RoboHelp 9 now >](#)

Celebrate the 20th anniversary of Adobe RoboHelp! Reduce time to market, conform to industry standards with reusable resources; perform reviews smarter and faster using next-generation, multiauthor collaboration workflows; increase user involvement by generating personalized help content with dynamic, user-centric filtering; boost participation by enabling community-authored content and interactive Web 2.0 output options; and reach out to a wider audience by publishing your help content in multiple formats (including print, WebHelp, XML, HTML, and PDF) and to mobile devices (including smartphones, eBook readers, and tablets via EPUB) with a single click. Adopt the industry standard tool for user assistance professionals for the last 20 years.

Top reasons to switch to Adobe RoboHelp 9

1. User-friendly, intuitive interface

Use your existing knowledge to become productive right away thanks to the author-friendly user interface of the WYSIWYG editor in RoboHelp 9. This means shorter learning curves, lower training costs, and higher user adoption rates within the organization.

2. Next-generation collaboration and review workflows >

Collaborate with authors, subject matter experts (SMEs), and end users using RoboHelp advanced PDF shared reviews, live linking of shared resources, moderation-enabled commenting workflows in Adobe AIR® Help, topic rating, and other multiauthor environment capabilities. Leverage popular and free Adobe Reader® software to conduct PDF-based roundtrip reviews, eliminating the need to purchase or learn additional reviewer tools, unlike MadCap Flare, with which every reviewer needs to purchase MadCap Contributor to perform reviews. No help authoring tool other than RoboHelp offers PDF-based review workflows out of the box.

3. Innovative and unique features to power progressive help documentation

- **Dynamic user-centric content**—Improve the end-user experience by enabling personalized filtering of content. Author content once and deliver personalized and accurate content that is dynamically filtered based on user role, department, geography, products, operating system, or any other parameter specified by the author.
- **Integrate Google search**—Integrate Google search and improve findability of content in your help system. Enable end users to retrieve the right information quickly.
- **External content search**—Create rich, interactive help content by providing access to external web content (Google search, blogs, wikis, forums, and so on) alongside authoritative documentation — just specify or preselect search metadata while authoring. Enable a user-generated content revolution.
- **Community-generated content**—Enrich the quality of your content by adding Web 2.0 interactivity with enhanced Adobe AIR Help features that empower users to add comments and feedback and generate relevant content independently.
- **Automated context-sensitive help authoring**—Speed up development time with automated context-sensitive help authoring, improved Map ID, and live linking — no manual matching of items or programming required.

4. Next-generation help documentation with Adobe AIR Help 2.0 >

- **Content curation and moderation-enabled commenting**—Enable topic ratings and public and private comments. Configure and moderate comments; store them on a corporate network or on the web via an AIR application. Make user assistance “social” like never before.
- **Professional, personalized, and customizable appearance**—Achieve a more professional look by changing colors, styles, icons, and fonts to match company branding and other specifications with the brand new Adobe AIR Help Skin Editor.

No other help authoring tool produces the quality of AIR Help output that RoboHelp 9 does.

5. EPUB output for multidevice publishing

Leverage the multichannel and multidevice publishing versatility of RoboHelp 9 to distribute your output in WebHelp, XML, CHM/HTML Help, print (Adobe PDF, DOCX, DOC), AIR, EPUB, and others. RoboHelp 9 can natively produce electronic publication (EPUB) output to seamlessly deliver reflowable content on multiple devices (including smartphones, eBook readers, and tablets), whereas current versions of MadCap Flare, Author-it, and Doc-to-Help don’t support EPUB output format.

6. Unparalleled Adobe integration

Increase your productivity via RoboHelp integration with a host of Adobe tools.

- Easily import content from Adobe FrameMaker® and Adobe Acrobat® software.
- Easily integrate Adobe Captivate® show-me demos and how-to illustrations with your help files.
- Effortlessly integrate Adobe Photoshop® graphics and images with your help files.

7. Cross-browser, cross-operating system delivery mechanism

Stay up to date with support for the latest browsers, platforms, and devices (eBook readers, mobile devices, tablet PCs, and more), and seamlessly import from or output to Microsoft Word 2010 documents.

8. Support for EPUB, Java Help, Adobe FlashHelp®, and Eclipse Help

Take advantage of comprehensive, out-of-the-box support for industry-standard help formats, including FlashHelp, which MadCap Flare does not provide.

9. Easy customization to meet business needs

Use new scripting features to generate custom reports, automate frequently used workflows, and even extend the functionality of RoboHelp to meet your business requirements and challenges. Take advantage of command-line support, an easy-to-use script management interface, and script-editing and debugging tools. No other help authoring tool offers such unique and advanced scripting and automation support.

10. Compliance with industry standards

Eliminate compliance concerns and focus on content creation thanks to built-in support in RoboHelp 9 for all popular and contemporary industry standards.

- XHTML authoring
- Unicode support
- Section 508 compliant output
- World Wide Web Consortium (W3C) compliant topics

11. Robust and scalable solution

Be confident that you won’t have to discard your help authoring tool because it no longer meets your needs. RoboHelp is highly scalable so that it can grow as your needs change. Small projects or massive projects of 10,000 topics can be handled easily with the same reliable software.

“We selected Adobe RoboHelp because we needed robust capabilities and a highly stable platform that could handle such an enormous, complex document.”

Karen Dular, Documentation Specialist, Custom Solutions Group, Technical Services, Hyland Software

12. True value for your money

Get great business value for the price compared with any other help authoring tool. RoboHelp 9 offers:

- Out-of-the-box Adobe PDF-based review workflow at no extra cost for reviewers (MadCap Contributor costs additional dollars per reviewer).
- Twenty-two built-in reports, with no additional purchase (MadCap Analyzer costs additional dollars) needed
- Adobe RoboSource Control™, for a multiauthor environment, at no extra cost
- Adobe RoboScreenCapture®, a screen capture tool, at no extra cost
- Adobe ExtendScript Toolkit at no extra cost
- Limited-time 40% discount as a part of the Switcher offer

13. Quick answers to support questions

Enjoy a responsive technical support system as well as the peer support of a worldwide user community of thousands of authors so it's easy to get answers 24 hours a day, 7 days a week. See the Resources section.

14. Professional standard for 20 years

For over 20 years, RoboHelp has enabled technical communicators to respond to user demands for different forms of help and more productivity features. It has been widely regarded as the de facto standard in help, policy and procedure, and knowledgebase authoring and publishing. Adobe's heritage is founded in content authoring and publishing: We built the category and remain the gold standard.

RoboHelp 9 continues this tradition by addressing your need for help and policy content that is shaped by multiple authors (including end users and subject matter experts), personalized for relevance, optimized for searchability, and always available (on multiple screens).

RoboHelp has 20 years of innovation and the acknowledgement of thousands of satisfied customers worldwide. Adobe has demonstrated its commitment to continue that innovation with four major releases of RoboHelp in the past five years. Adobe's corporate strength and stability are important considerations when making a major investment in technical documentation software.

15. Adobe's tradition of excellence and innovation

Adobe revolutionizes how the world engages with ideas and information. Our award-winning software and technologies have set the standard for communication and collaboration for more than 25 years, bringing vital and engaging experiences to people across media and to every screen in their lives, at work and at play.

The impact of Adobe software is evident almost everywhere you look. Whether people are collaborating at work, transacting online, or socializing with friends, businesses use Adobe software and technologies to turn digital interactions into richer, high-value experiences that reach across computing platforms and devices to engage people anywhere, anytime.

With a reputation for excellence and a portfolio of many of the most respected and recognizable software brands, Adobe is one of the world's largest and most diversified software companies. All Adobe software offers unparalleled stability, innovation, and business value that technical communicators can confidently put their trust in.

[Find out what customers and partners have to say about Adobe RoboHelp 9 \(PDF, 1.47 MB\)](#)

[Find useful resources for Adobe RoboHelp 9 \(PDF, 692 KB\)](#)

“Even though some of the other Help Authoring Tools may have similar features, RoboHelp wins hands down when it comes to the simplicity and the usability of these features for an end user.”

Shéba Dey, Technical Writer,
Adept Business Systems Pty Ltd.,
Australia

For more information

www.adobe.com/products/robohelp/switch



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