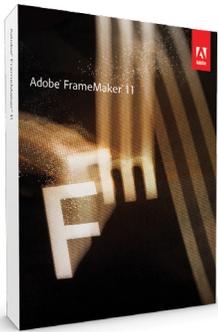# Adobe® FrameMaker® 11

Quotes

"FrameMaker Comes of Age as an XML Editor with Version 11… I am impressed by the growth of FrameMaker capabilities for structured, DITA-based authoring, especially with the release of FrameMaker 11 and the FrameMaker Publishing Server 11. I think FrameMaker 11 moves the product clearly into the XML authoring space."

—JoAnn Hackos, Comtech Services, Inc.

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"Not all technical authors are the same. That's why it's hard to select a single authoring tool that meets the needs of each and every contributor. FrameMaker 11 acknowledges this problem and provides a muchneeded solution in its new role-based views approach. Customizable authoring experiences—XML CodeView for power using code junkies, Author View for writers, and WYSIWYG view for those who need a simple desktop publishing-esque view of the content being produced—provide a much-needed addition to the professional technical communication tool arsenal."

—Scott Abel, The Content Wrangler, Inc

"Adobe is a company that asks, listens, learns, and implements. And that, my friends, is worth its weight in gold and is also worth the loyalty of the many fans who, like me, have used FrameMaker since the dark ages."

—Val Swisher, Founder & CEO, Content Rules

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"The Code View in Adobe FrameMaker 11 gives me real-time access to the XML code I'm editing. Most of the time I'm in other views, but direct access to the code is a huge help."

—Matt Sullivan, Independent Adobe certified instructor

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"In a nutshell: Lots of enhancements and new features for structured and unstructured users….This is a pretty big upgrade."

—Bernard Aschwanden (Publishing Smarter)

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"Adobe FrameMaker 11 is stronger, faster, and smarter. Authoring and publishing for today's cutting edge technical writer is about to get a whole lot better. My favorite features include Smart copying and pasting from Word into DITA elements, an editable XML view, and a host of new keyboard shortcuts."

—Jacquie Samuels, Writer, TechWhirl.Com

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"XPath support in Adobe FrameMaker 11 is a great new feature that increases productivity, especially when working in large projects that involve numerous XML files. Being able to search XML documents and find elements, attributes, attribute values, text, and any other XML structure is much easier now. XPath support enhances the Find Element functionality considerably—I can easily find any structure in an XML document using XPath and switch to the document view to the corresponding FrameMaker structure. It also saves the most recent XPath expressions so I don't need to re-type or remember them."

—Tassos Anastasiou, Information Technology and Services Consultant

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"As a simple unstructured FrameMaker user, I see that you're making strides to provide features that I need and it's not just a structured lovefest."

—Arnis Gubins, Documentation Specialist and Trainer, Front Runner

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"All this leaves me feeling like I'm working with a completely different, way cooler product, and that's without even looking at the structured changes."

—Tracey Orso, Absolute Data Group

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"In my opinion, FrameMaker can now be considered a full featured XML editor. That combined with its ability to perform impeccable page layout functions, makes it the ideal authoring and publishing tool for all types of documents and workflows."

—Scott Prentice, President and Chief Leximator, Leximation, Inc.

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"There are several enhancements in Adobe FrameMaker 11 that change the experience from simply writing content, to creating materials that incorporate multimedia in the form of embedded Adobe Captivate® content. With a rich interface, new DITA capabilities, and some of the best PDF output that can be imagined, we've managed to create content for clients that far exceeds initial expectations."

—Bernard Aschwanden, President and Owner, Publishing Smarter

"Because my clients have varying needs and technical skills, I require a tool that enables me to author and edit structured content just as easily as unstructured content. With Adobe FrameMaker 11, I can work natively in XML, or use the Author or WYSIWYG views. This simplifies the gathering and merging of content from any source I need and enables me to collaborate faster and more efficiently with clients."

—Georg Eck, CEO, SQUIDDS

For more information

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