

## Conference Sponsorship Agreement

### STEP #1: Complete contact information

ORGANIZATION: \_\_\_\_\_ URL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ M/S or SUITE: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE/PROVINCE/COUNTY: \_\_\_\_\_

ZIP/POSTAL CODE: \_\_\_\_\_ COUNTRY: \_\_\_\_\_

PRIMARY CONTACT: \_\_\_\_\_ TELEPHONE: \_\_\_\_\_

TITLE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

ALTERNATE CONTACT: \_\_\_\_\_ TELEPHONE: \_\_\_\_\_

TITLE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

BILLING CONTACT (if different from above): \_\_\_\_\_

TITLE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

### STEP #2: Select Sponsorship Level

LEVEL	FEE - TURNKEY	FEE - BRING YOUR OWN BOOTH
PLATINUM	<input type="checkbox"/> \$85,000	<input type="checkbox"/> \$75,000
GOLD	<input type="checkbox"/> \$40,000	<input type="checkbox"/> \$35,000
EXHIBITOR	<input type="checkbox"/> \$13,000	n/a
NEWCOMER	<input type="checkbox"/> \$4,500	n/a

**For full Marketing Promotional Opportunity (MPO) offerings, check off the selections on the next page of the Agreement. Finally, please check the total, sign, date and submit this form back to us.**

**STEP #3: Select MPO's from the list below**

- |  |          |  |         |
|--|----------|--|---------|
| <input type="checkbox"/> Lanyard                 | \$25,000 | <input type="checkbox"/> Hotel Key Card          | \$6,000 |
| <input type="checkbox"/> Hydration Station       | \$20,000 | <input type="checkbox"/> Lunch Sponsorship       | \$6,000 |
| <input type="checkbox"/> Branded Event Pen       | \$15,000 | <input type="checkbox"/> Collateral Inclusion    | \$6,000 |
| <input type="checkbox"/> Event Wi-Fi Sponsorship | \$15,000 | <input type="checkbox"/> Session Break Sponsor   | \$4,000 |
| <input type="checkbox"/> Hotel Room Drop         | \$8,000  | <input type="checkbox"/> Small Hydration Station | \$2,000 |
| <input type="checkbox"/> Banner                  | \$8,000  |  |         |

**TOTAL AMOUNT OF SELECTED MPO's:**      \$ \_\_\_\_\_

The Company/Division identified ("Sponsor") applies to Local ("Organizer") for Marketing Promotional Opportunity ("MPO") at the "Event" identified above, on the terms and conditions of this "Application" plus the "Terms and Conditions of Sponsorship in Event" attached hereto (collectively, the "Agreement").

Certain MPO's may be limited and subject to availability. Final MPO assignments are made by Organizer, and will occur only after full payment has been received. Refer to the Meridien Conference Sales Prospectus for the full description of each MPO.

I have read and agree to the Agreement and Sponsor will pay the Total MPO Fee. I am authorized to execute this Agreement for the Sponsor.

**TOTAL SPACE FEE TO BE INVOICED (LEVEL + SELECTED MPO's):**      \$ \_\_\_\_\_

This Meridien Conference SPONSORSHIP AGREEMENT is entered into by and between Local and the above stated Sponsor and shall remain in effect until the completion of the Meridien Conference event(s). By signing below, Sponsor agrees to the Terms and Conditions attached hereto and made a part hereof. This Agreement shall bind the Sponsor to the terms and conditions set forth herein when signed and submitted to Local.

AUTHORIZED SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

PRINTED NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

LOCAL SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_