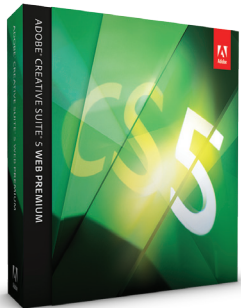




Adobe® Creative Suite® 5 Web Premium

Carl D. Perkins Vocational and Technical Education Act Funding for Adobe Creative Suite 5 Web Premium



The Perkins Vocational and Technical Education Act supports programs that provide individuals with the academic and technical skills needed to succeed in a knowledge- and skills-based economy. Adobe Creative Suite 5 Web Premium is the industry-standard software that prepares the next generation of web producers for today’s media-driven job market.

Perkins Requirements	Adobe Creative Suite 5 Web Premium Features
<p>Perkins programs must support career and technical education that prepares students both for postsecondary education and the careers of their choice.</p>	<p>Postsecondary institutions with web design programs are looking for students with the skills honed by Adobe Creative Suite 5 Web Premium. Adobe Creative Suite 5 Web Premium has all the comprehensive tools students need to create, design, develop, and maintain web projects. Ensure your students are learning with the tools of the trade so they will succeed in postsecondary education and in their careers.</p> <p>Adobe Creative Suite 5 Web Premium provides a yearlong curriculum set in which students create a series of projects in a work environment. In this atmosphere, students master on-the-job behaviors along with web design skills. Using Adobe Creative Suite 5 Web Premium, with the highest quality digital images and motion graphics, helps students emerge ready for success in the workforce, where award-winning Adobe software is the industry standard.</p> <p>Adobe certification provides the added credentials that can open new opportunities for students in the 21st century workplace. Adobe offers multiple options for students to validate their digital media skills. Students can get certified for both entry-level (Adobe Certified Associate) and professional-level (Adobe Certified Expert) skills.</p>
<p>Work-related experiences for students—such as internships, cooperative education, school-based enterprises, entrepreneurship, and job shadowing—that are related to career and technical education programs</p>	<p>The Adobe curriculum—<i>Digital Design: Foundations of Web Design</i>—prepares students with the skills that will be needed for internships, cooperative education, school-based enterprises, entrepreneurship, and job shadowing. Adobe Creative Suite 5 Web Premium allows students to gain the technical skills they will need for these opportunities. They also will experience a “workplace” environment provided by the curriculum model that makes these activities more relevant to them and their career pursuits. Students with the best skills can leverage internships and job shadowing into employment opportunities.</p> <p><i>Digital Design: Foundations of Web Design</i> is a yearlong, project-based curriculum that develops management and technical skills in web design using Adobe tools. <i>Digital Design</i> develops the skills to prototype, design, develop, and maintain interactive websites applications, user interfaces, presentations, mobile device content, and other digital experiences, from prototype to finished product. Each project adds more challenging skills on foundation proficiencies.</p> <p><i>Digital Design</i> aligns to the International Society for Technology in Education (ISTE) National Educational Technology Standards (NETS) for Students (2009-11) as well as the new Adobe Certified Associate objectives to prepare students for certification.</p>

Perkins Requirements	Adobe Creative Suite 5 Web Premium Features
Strengthening the integration of academics and career and technical education	<p>Enhance teaching and learning with Adobe Creative Suite 5 Web Premium while preparing students for today's workforce. Students do a better job of learning academics when technology, integrated into the learning process, helps them express themselves and showcase their knowledge.</p> <p>Adobe Creative Suite 5 Web Premium, with the included curriculum, helps teachers create an active and engaging learning atmosphere that can improve student performance. Integrating website and Internet activities into classroom projects helps build crucial technology, creative, and critical-thinking skills that include data gathering, analysis, principles of web design and production, and project evaluation.</p>
Career and technical education programs that enable adults and school dropouts to complete their secondary school education or upgrade their technical skills	<p>Adobe Creative Suite 5 Web Premium is a perfect resource for programs serving adults and school dropouts because the curriculum begins with easier activities and builds to proficiency in the software applications. Adults can become certified in their upgraded technical skills to add to their employability in the technology-based marketplace.</p> <p>The integration of Adobe Creative Suite 5 Web Premium into continuation education for dropouts proves intrinsically motivating for these students. This is the media generation, and the Internet is a constant in their lives. This software can be integrated into English/language arts, social studies, and science programs to allow students to use their creativity and technical skills to present mastered academic content in a website format. For example, students can use Adobe Creative Suite 5 Web Premium to prepare web-based reports in social studies, English, or science, adding interest and depth to their presentations, leading to success and motivation.</p>
Ensuring access to career and technical education for special populations, including students with disabilities	<p>All students, including those with disabilities, can easily access Adobe Creative Suite 5 Web Premium software. As long as students can use a computer, they will be able to work through the skills at their own pace and to their own potential. There are many types of learning differences. Adobe Creative Suite 5 Web Premium is especially good for students who are more visually oriented and need organizational skills, as do many students with Specific Learning Disabilities. Success with web design leads to success in other classes and can lead to career interests.</p>
Providing professional development and technical assistance for teachers, counselors, and administrators	<p>Adobe offers materials for local professional development as well as online support and training. Adobe, in partnership with Knowledge Network Solutions (KNS), is offering expert, instructor-led workshops that focus on integrating Adobe tools into school curriculums. Faculty members also learn how to deliver staff development virtually. The KNS CREATE Course Series leads K-12 and higher education faculty through the process of using Adobe software in project-based 21st century classroom learning.</p> <p>The curriculum integration workshops include the use of Creative Suite for innovative teaching of STEM (science, technology, engineering, and math) topics as they relate across the academic curriculum.</p>

For more information
www.adobe.com/education



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