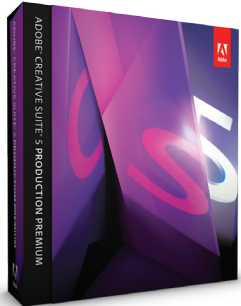




Adobe® Creative Suite® 5 Production Premium

Carl D. Perkins Vocational and Technical Education Act Funding for Adobe Creative Suite 5 Production Premium



The Perkins Vocational and Technical Education Act supports programs that provide individuals with the academic and technical skills needed to succeed in a knowledge- and skills-based economy. Adobe Creative Suite 5 Production Premium is the industry-standard software that prepares the next generation of video, film, and broadcast professionals for today's media-driven job market.

Perkins Requirements	Adobe Creative Suite 5 Production Premium Features
<p>Perkins programs must support career and technical education that prepares students both for postsecondary education and the careers of their choice.</p>	<p>Postsecondary institutions with video and broadcast journalism programs are looking for students with the skills honed by Adobe Creative Suite 5 Production Premium—development of concepts, understanding the process of video production, technical skills, and familiarity with industry-standard software. With feature-packed new releases of Adobe's essential postproduction and graphics tools, students will gain valuable skills for use in their careers.</p> <p>Adobe Creative Suite 5 Production Premium provides a yearlong curriculum set in which students create a series of projects in a work environment. In this atmosphere, students who master on-the-job behaviors along with digital communication skills not only get the most out of their learning, but they also emerge ready for success in the workforce, where award-winning Adobe software is the industry standard.</p> <p>Adobe certification provides the added credentials that can open new opportunities for students in the 21st century workplace. Students can get certified for professional-level (Adobe Certified Expert) skills.</p>
<p>Work-related experiences for students—such as internships, cooperative education, school-based enterprises, entrepreneurship, and job shadowing—that are related to career and technical education programs</p>	<p>The Adobe curriculum—<i>Digital Video: Foundations of Video Design and Production</i>—prepares students with the skills that will be needed for internships, cooperative education, school-based enterprises, entrepreneurship, and job shadowing. Adobe Creative Suite 5 Production Premium provides the technical skills students will need for these activities and the experience of a workplace environment provided by the curriculum model that make these activities more relevant to students and their career pursuits. Students with the best skills can leverage internships and job shadowing into employment opportunities.</p> <p>Adobe <i>Digital Video</i> is a yearlong, project-based curriculum set that develops career and communication skills in video production using Adobe tools. <i>Digital Video</i> develops knowledge in storytelling, capturing and editing video and audio, and finalizing content for DVD or the web through emphasis on design, communication, project management, and video technology. Each project adds more challenging skills on foundation proficiencies.</p> <p>Digital Video aligns to the International Society for Technology in Education (ISTE) National Educational Technology Standards (NETS) for Students (2009-11).</p>

Perkins Requirements	Adobe Creative Suite 5 Production Premium Features
Strengthening the integration of academics and career and technical education	<p>Enhance teaching and learning with Adobe Creative Suite 5 Production Premium while preparing students for today's workforce. Students do a better job of learning academics when technology, integrated into the learning process, helps them express themselves and showcase their knowledge. Video is everywhere in today's society, and students more easily develop the skills that will enrich their personal lives and may lead to a career including video production skills.</p> <p>Adobe Creative Suite 5 Production Premium helps teachers create an active and engaging learning atmosphere that can improve student performance. Integrating video production into classroom projects helps build crucial technology, creative, and critical-thinking skills that include story development, organization of a project plan, project management skills, and evaluation.</p>
Career and technical education programs that enable adults and school dropouts to complete their secondary school education or upgrade their technical skills	<p>Adobe Creative Suite 5 Production Premium is an ideal resource for programs serving adults and school dropouts because the curriculum begins with easier activities and builds to proficiency in the software applications. Adults can become certified in their upgraded technical skills to add to their employability.</p> <p>The integration of Adobe Creative Suite 5 Production Premium into continuation education for dropouts proves intrinsically motivating for these students. This is the media generation, and video is a constant in their lives. This software can be integrated into English/language arts, social studies, and science programs to allow students to use their creativity and technical skills to present mastered academic content. For example, students can use Adobe Creative Suite 5 Production Premium to prepare video reports in social studies, English, or science, adding interest and depth to their presentations.</p>
Ensuring access to career and technical education for special populations, including students with disabilities	<p>All students, including those with disabilities, can easily access Adobe Creative Suite 5 Production Premium software and curriculum. As long as students can use a computer, they will be able to work through the skills at their own pace and to their own potential. There are many types of learning differences. Adobe Creative Suite 5 design/production software and curriculum is especially good for students who are more graphically oriented, as are many students with Specific Learning Disabilities. Having design and production skills at their fingertips expands their toolbox for learning in other classes and can lead to career interests.</p>
Providing professional development and technical assistance for teachers, counselors, and administrators	<p>Adobe offers materials for local professional development as well as online support and training. Adobe, in partnership with Knowledge Network Solutions (KNS), is offering expert, instructor-led workshops that focus on integrating Adobe tools into school curriculums. Participants also learn how to deliver staff development virtually. The KNS CREATE Course Series leads K-12 and higher education faculty through the process of using Adobe software in project-based 21st century classroom learning.</p> <p>The curriculum integration workshops include the use of Creative Suite for innovative teaching of STEM (science, technology, engineering, and math) topics as they relate across the academic curriculum.</p>

For more information
www.adobe.com/education



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