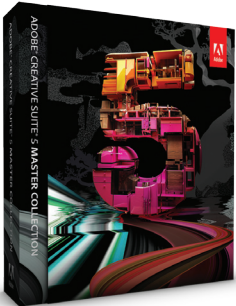




Adobe® Creative Suite® 5 Master Collection

Carl D. Perkins Vocational and Technical Education Act Funding for Adobe Creative Suite 5 Master Collection



The Perkins Vocational and Technical Education Act supports programs that provide individuals with the academic and technical skills needed to succeed in a knowledge- and skills-based economy. Adobe Creative Suite 5 Master Collection is the industry-standard software that prepares the next generation of print, graphic, and web designers and digital video and photography professionals.

Perkins Requirements	Adobe Creative Suite 5 Master Collection Features
<p>Perkins programs must support career and technical education that prepares students both for postsecondary education and the careers of their choice</p>	<p>Postsecondary institutions are looking for students with the skills honed by Adobe Creative Suite 5 Master Collection—development of media concepts, understanding the process of design, project management, and high-level technical skills. Adobe Creative Suite 5 Master Collection and its component programs in print, web, video, and photography are the industry-standard in technology-based design software. Students will be prepared with the digital communication skills that will enhance their future careers.</p> <p>Each component comes with ready-to-go curriculum that has received the International Society for Technology in Education’s (ISTE) Seal of Alignment. Adobe software inspires students in career/technical education courses to create dynamic content using real-world tools—gaining the skills and producing the standout work that will lead them to career success.</p> <p>Adobe certification provides the added credentials that can open new opportunities for students in the 21st century workplace. Adobe offers multiple options for students to validate their digital media skills. Students can get certified for both entry-level (Adobe Certified Associate) and professional-level (Adobe Certified Expert) skills.</p>

Perkins Requirements	Adobe Creative Suite 5 Master Collection Features
<p>Work-related experiences for students—such as internships, cooperative education, school-based enterprises, entrepreneurship, and job shadowing—that are related to career and technical education programs</p>	<p>The Adobe curriculums—<i>Visual Design: Foundations of Design and Print Production</i>; <i>Digital Design: Foundations of Web Design</i>; and <i>Digital Video: Foundations of Video Design and Production</i>—prepare students with the skills that they will need to be successful in internships, cooperative education, school-based enterprises, entrepreneurship, and job shadowing. Adobe Creative Suite 5 Master Collection provides the technical skills students will encounter in these opportunities and the experience of a workplace environment through the curriculum model that make these activities more relevant to students and their career pursuits. Students with the best skills can leverage internships and job shadowing into employment opportunities.</p> <p>The three yearlong, project-based curriculum sets develop communication and career skills in technology-based design using Adobe tools. The curriculum develops key digital communication skills in design, project management, print, web, video, photography, and other technology. Key skills are developed in a spiral as each project adds more challenging skills onto foundation proficiencies.</p> <p>The curriculum available for Adobe Creative Suite 5 Master Collection aligns to the International Society for Technology in Education (ISTE) National Educational Technology Standards (NETS) for Students (2009–11) as well as the new Adobe Certified Associate objectives to prepare students for certification.</p>
<p>Strengthening the integration of academics and career and technical education</p>	<p>Enhance teaching and learning with Adobe Creative Suite 5 Master Collection while preparing students for today's workforce. Students do a better job of learning academics when technology, integrated into the learning process, helps them express themselves and showcase their knowledge. By working with technology as part of project-based curriculum, students more easily develop the essential, lifelong digital communication skills they will need in virtually all their academic and professional pursuits.</p> <p>Adobe Creative Suite 5 Master Collection helps teachers create an active and engaging learning atmosphere that can improve student performance. Integrating multimedia activities into classroom projects helps build crucial technology and critical-thinking skills that include information gathering, analysis of information, synthesis of information into a project plan, project management skills, and evaluation. Adobe Creative Suite 5 Master Collection prepares students for the kinds of communications activities that will enrich their work and personal lives.</p>
<p>Career and technical education programs that enable adults and school dropouts to complete their secondary school education or upgrade their technical skills</p>	<p>Adobe Creative Suite 5 Master Collection is an ideal resource for programs serving adults and school dropouts because the curriculum projects begin with easier activities and build to proficiency in the software applications. Adults can become certified in their upgraded technical skills to add to their employability.</p> <p>The integration of the Adobe Creative Suite 5 curriculums into continuation education for dropouts proves intrinsically motivating for these students. This software can be integrated into English/language arts, social studies, and science programs to allow students to develop 21st century skills while mastering academic content. For example, students can use tools from Adobe Creative Suite 5 Master Collection to prepare charts, graphs, web pages, and video for science or social studies presentations, adding interest and depth to their communication.</p>

Perkins Requirements	Adobe Creative Suite 5 Master Collection Features
<p>Ensuring access to career and technical education for special populations, including students with disabilities</p>	<p>All students, including those with disabilities, can easily access Adobe Creative Suite 5 Master Collection software and curriculum. As long as students can use a computer, they will be able to work through the skills at their own pace and to their own potential. There are many types of learning differences. Adobe Creative Suite 5 design software and curriculum is especially good for students who are more graphically oriented, as are many students with Specific Learning Disabilities. Having design skills at their fingertips expands their toolbox for learning in other classes and can lead to career interests.</p>
<p>Providing professional development and technical assistance for teachers, counselors, and administrators</p>	<p>Adobe offers materials for local professional development as well as online support and training. Adobe, in partnership with Knowledge Network Solutions (KNS), is offering expert, instructor-led workshops that focus on integrating Adobe tools into school curriculums. Faculty members also learn how to deliver staff development virtually. The KNS CREATE Course Series leads K-12 and higher education faculty through the process of using Adobe software in project-based 21st century classroom learning.</p> <p>The curriculum integration workshops include the use of Creative Suite Master Collection for innovative teaching of STEM (science, technology, engineering, and math) topics as they relate across the academic curriculum.</p>

For more information
www.adobe.com/education



Adobe

Adobe Systems Incorporated
345 Park Avenue
San Jose, CA 95110-2704
USA
www.adobe.com

Adobe, the Adobe logo, and Creative Suite are either registered trademarks or trademarks of Adobe Systems Incorporated in the United States and/or other countries. All other trademarks are the property of their respective owners.

© 2010 Adobe Systems Incorporated. All rights reserved. Printed in the USA.

91027908 6/10