

# Adobe K-12 Education

## Federal Funding for Adobe School Solutions

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### Perkins Title II, Sec. 207; 20 (Basic Entitlement)

#### Carl D. Perkins Vocational and Technical Education Act of 2006

##### Purpose

Basic entitlement grants help state and local schools offer programs to develop the academic, vocational, and technical skills of students in high schools, community colleges, and regional technical centers. This program provides support for state leadership activities, administration of the state plan for vocational and technical education, and subgrants to eligible recipients to improve vocational and technical education programs.

##### Distribution and Use of Funds

Funds are distributed through a formula based on states' populations in certain age groups and their per-capita income. States then distribute the funds to state schools and school districts. Funds from the Basic Entitlement grant can be used for a broad range of programs, services, and activities designed to improve career-technical education programs and ensure access to students who are members of populations with special needs.

Among other things, grant funds may be used for:

- Career guidance and academic counseling for students participating in CTE programs that improves graduation rates and provides information on postsecondary and career options, including baccalaureate degree programs for secondary students
- Work-related experiences for students, such as internships, cooperative education, school-based enterprises, entrepreneurship, and job shadowing that are related to career and technical education programs
- Programs for special populations
- Career and technical education programs that help adults and school dropouts complete their secondary school education or upgrade their technical skills

##### Adobe Solutions for the Perkins Basic Entitlement Grant

**NEW** Adobe® Creative Suite® 5 software and supporting resources help K-12 educators prepare students for the 21st century workforce. CS5 empowers students to express what they've learned through print, web, audio, animation, video, and mobile projects. Resources include standards-aligned curriculums, certification for teachers and students, and faculty professional development.

## **Career Pathways and Title II, Section 203**

### **Carl D. Perkins Vocational and Technical Education Act of 2006**

#### **Purpose**

The Career Pathways and Perkins Title II program was established to “develop more fully the academic and career and technical skills of secondary and postsecondary students who elect to enroll in career and technical education.” This law challenges educational agencies to work in consortia to implement Career Clusters/Career Pathways in Tech-Prep programs that will increase academic and technical proficiencies of Tech-Prep and other students for the purpose of increasing student success so that high school and college retention and completion rates increase in career and technical programs.

The Career Pathways program combines a minimum of two years of secondary education with a minimum of two years of postsecondary education in a non-duplicative, sequential course of study; or an apprenticeship program of not less than two years following secondary education instruction. Programs integrate academic and career and technical education instruction, and utilize work-based and worksite learning experiences where appropriate and available. Career Pathways encourages the use of educational technology and distance learning, as appropriate and includes in-service professional development for higher education faculty and school system teachers and administrators.

#### **Distribution and Use of Funds**

Awards are made to eligible state agencies for career and technical education, which in turn award funds on the basis of a formula or competition to consortia. Consortia must include at least one member from a public education agency that serves secondary students and one from a public or private institution of higher education that offers a two-year associate degree, two-year certificate, or two-year postsecondary apprenticeship.

Among other things, funds can be used to provide for the acquisition of instructional materials for each Career Pathways program and to develop curriculum that supports effective transitions between secondary and postsecondary career and technical education programs. Design and media programs that are integrated into the school's curriculum can lead to reimbursement for each student completing a CTE class under Perkins.

#### **Adobe Solutions for Career Pathways and Perkins Title II Grants**

**Adobe Creative Suite 5 editions**—Design Premium, Design Standard, Web Premium, Production Premium, and Master Collection—Give students the same industry-standard tools used by top professionals worldwide and by companies hiring in their communities. While in school, students can use the software to produce impressive portfolios that will get them noticed later, as well as learn skills that will help them succeed after entering the workforce.

## **ESEA Title I, Part A**

### **Education of the Disadvantaged (College- and Career-Ready Students)**

#### **Purpose**

The purpose of Title I, Part A is to ensure that all children have a fair, equal, and significant opportunity to obtain a high-quality education and reach proficiency on challenging state academic achievement standards and assessments. Title I focuses on high-poverty, low-achieving students. Title I requires that local school districts ensure that all Title I teachers in core academic subjects hired after the first day of the 2002-03 school year are “highly qualified” as defined by each state.

#### **Distribution and Use of Funds**

Using U.S. Census data, Title I funding is distributed by the Department of Education to each state based on the number of children living in poverty. States distribute funding to districts based on their number of low-income children. The districts distribute funding to schools on the same basis.

While the focus of Title I is on reading and math achievement, Title I funding may also be used for other strategies for raising student achievement in high-poverty schools, extended time programs, and teacher professional development.

#### **Adobe Solutions for Title I Programs**

Adobe creative and eLearning software can enhance a Title I program as a supplemental tool for literacy and reading programs and as tools for teacher professional development.

**Adobe Creative Suite 5** software empowers students to express what they've learned through print, web, audio, animation, video, and mobile projects while providing excellent supplementary tools for Title I literacy activities, especially with older students. At-risk and high-need students have been shown to be more engaged and motivated with the inclusion of technology in the classroom. Adobe software inspires students to create dynamic content, communicate their understanding of subject matter, and collaborate on multimedia projects. Each component comes with ready-to-go curriculum that has won the International Society for Technology in Education's (ISTE) Seal of Alignment.

**Adobe Connect™ Pro** delivers rich web experiences for eLearning and live online collaboration that can enhance communication and training in your district or school. Adobe Connect Pro introduces capabilities for creating and deploying rich online communications—including blended eLearning curriculum management for real-time and self-paced training, plus a wider range of quiz types. Adobe Connect Pro includes telephone audio conferencing and voIP enhancements, as well as flexible meeting management capabilities.

**Adobe Acrobat® 9 Pro** includes a powerful, new PDF Portfolio feature that empowers teachers and students to confidently assemble projects, documents, textbook pages, presentations, e-mail, web pages, video, 3D images, and diagrams in a single, customized, and highly portable electronic package.

Educators can use templates to quickly create compelling PDF Portfolios for curriculum that contain a multitude of content from different applications. In one electronic handout, a teacher can embed instructional video and audio, along with scanned textbook pages, 3D images, lessons, practices tests, and more.

**Adobe Captivate® 5** software enables faculty, students, and administrators to rapidly author professional eLearning content with advanced interactivity, software and scenario simulations, quizzes, and other engaging experiences—no programming or multimedia skills are required.

## **ESEA Title I, Part D**

### **Prevention and Intervention Programs for Children and Youth who are Neglected, Delinquent, or At-Risk**

#### **Purpose**

Title I, Part D provides financial assistance to educational programs for youths in state-operated institutions or community day programs. The program also provides funding to support school districts' programs involving collaboration with locally operated correctional facilities.

#### **Distribution and Use of Funds**

States receive formula funds based on the number of children in state-operated institutions and per-pupil educational expenditures. The State Education Agency (SEA) then makes subgrants to state agencies based on their proportional share of the state's adjusted enrollment count of neglected or delinquent children and youths. Under local agency programs, the SEA awards subgrants to districts with high numbers or percentages of children and youth in locally operated juvenile correctional facilities, including facilities involved in community day programs.

State agencies and districts that conduct a program under Title I for neglected or delinquent children and youths are required to:

- Meet the educational needs of neglected, delinquent, and at-risk children and youths, and assist in the transition of these students from correctional facilities to locally operated programs
- Ensure that these students have the same opportunities to achieve as if they were in local schools in the state

#### **Adobe Solutions for Neglected and Delinquent Children and Youth Programs**

Adobe software is in use across the country in regular and vocational education programs and is eligible for this funding under the "same opportunities" requirement.

**Adobe Creative Suite 5** software empowers students to express what they've learned through print, web, audio, animation, video, and mobile projects while providing excellent supplementary tools for Title I literacy activities, especially with older students. At-risk and high-need students have been shown to be more engaged and motivated with the inclusion of technology in the classroom. Adobe software inspires students to create dynamic content, communicate their understanding of subject matter, and collaborate on multimedia projects. Each component comes with ready-to-go curriculum that has won the International Society for Technology in Education's (ISTE) Seal of Alignment.

**Adobe Connect Pro** delivers rich web experiences for eLearning, professional development, and live online collaboration that can enhance communication and training in your district or school. Adobe Connect Pro introduces capabilities for creating and deploying rich online communications—including blended eLearning curriculum management for real-time and self-paced training, plus a wider range of quiz types. Adobe Connect Pro includes new telephone audio conferencing and voIP enhancements, as well as more flexible meeting management capabilities.

**Adobe Acrobat 9 Pro** includes a powerful, new PDF Portfolio feature that empowers teachers and students to confidently assemble projects, documents, textbook pages, presentations, e-mail, web pages, video, 3D images, and diagrams in a single, customized, and highly portable electronic package.

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## **ESEA Title II, Part A**

### **Improving Teacher Quality (Effective Teachers and Leaders)**

#### **Purpose**

The Improving Teacher Quality State Grants program increases student achievement by elevating teacher and principal quality through recruitment, hiring, and retention strategies. The program uses scientifically based professional development interventions and holds districts and schools accountable for improvement in student academic performance.

#### **Distribution and Use of Funds**

States must apply to the U.S. Department of Education for funding, and funds are allocated through a formula based on the school-age population and the number of children in poverty in each state. Ninety-five percent of the funds are distributed through subgrants to local districts using the same formula. Another 2.5 percent of the funds are distributed on a competitive basis through subgrants to partnerships of high-need districts, schools of arts and sciences, and the school or department within institutions of higher education that prepares teachers.

Funds can be used to provide professional development activities that improve the knowledge of teachers and principals and, in appropriate cases, paraprofessionals; in content knowledge by providing training in one or more of the core academic subjects that the teachers teach; and in classroom practices. The grant also supports professional development activities that improve the knowledge of teachers and principals and, in appropriate cases, paraprofessionals, regarding effective instructional practices that involve collaborative groups of teachers and administrators. The grant also supports activities that address the needs of students with different learning styles, particularly students with disabilities, students with special needs (including students who are gifted and talented), and students with limited English proficiency.

#### **Adobe Solutions for Improving Teacher Quality**

**Adobe Connect Pro** delivers rich web experiences for eLearning, professional development, and live online collaboration that can enhance communication and training in your district or school. Adobe Connect Pro introduces capabilities for creating and deploying rich online communications—including blended eLearning curriculum management for real-time and self-paced training, plus a wider range of quiz types. Adobe Connect Pro includes new telephone audio conferencing and voIP enhancements, as well as more flexible meeting management capabilities.

**Adobe Acrobat 9 Pro** delivers powerful solutions for improving classroom efficiency and enhancing communication throughout your educational community. Easily create and distribute curriculum, media-rich lesson plans, project materials, and homework assignments. Adobe Acrobat simplifies and streamlines administrative processes such as grading, record-keeping, and more.

**Adobe Captivate 5** software enables faculty, students, and administrators to rapidly author professional eLearning content with advanced interactivity, software and scenario simulations, quizzes, and other engaging experiences—no programming or multimedia skills are required.

## **ESEA Title II, Part D**

### **Enhancing Education Through Technology**

#### **Purpose**

Enhancing Education through Technology (EETT) is designed to:

- Improve student academic achievement through the use of technology in elementary and secondary schools
- Assist students in crossing the digital divide by ensuring that they are technologically literate by the time they finish the eighth grade
- Set aside 25 percent of grants for professional development to ensure that teachers are able to integrate technology into the curriculum to improve student achievement

#### **Distribution and Use of Funds**

EETT funds are divided proportionally among the 50 states based on their Title I allotment. States distribute 50 percent of their EETT funds to school districts by formula based on each school district's share of the state's Title I students. The other 50 percent of funds is distributed through a state-managed competition for grants. School districts that have high percentages of low-income students and high levels of technology need are eligible to receive EETT formula funds. Districts must have an up-to-date Technology Plan filed with the state.

Schools can use EETT funding for:

- Hardware
- Courseware that integrates technology into the classroom
- Courseware that teaches technology skills
- Professional development

#### **Adobe Solutions for Enhancing Education through Technology**

All Adobe software is eligible for EETT funding as a tool to integrate technology into the curriculum. Students will use these creative programs in classroom projects in core subjects and career/technical education programs. Adobe professional development offerings can be used for teacher training to improve performance in the technology arena.

**Adobe Creative Suite 5 editions**—Design Premium, Design Standard, Web Premium, Production Premium, and Master Collection—give students the same industry-standard tools used by top professionals worldwide and by companies hiring in their communities. While in school, students can use the software to create videos, websites, documents, and graphics to enhance their classroom work across the curriculum. Integrating Adobe software into the regular classroom curriculum can increase student interest and performance.

## **ESEA Title IV, Part B**

### **21st Century Community Learning Centers**

#### **Purpose**

21st Century Community Learning Centers are designed to provide academic enrichment services to students and their families during non-school hours or periods—for example: before and after school, or summer school. The Community Learning Centers focus on tutorial and other services for low-income students to increase academic achievement but also include other activities associated with youth development such as recreation, the arts, drug prevention, and literacy services for parents.

21st Century Community Learning Centers:

- Target services for students in schools eligible for Title I school-wide projects or schools that serve a high percentage of students from low-income families
- Focus services on promoting students' academic achievement after school
- Require programs to meet principles of effectiveness
- Require a comprehensive evaluation of the program and activities

#### **Distribution and Use of Funds**

The 21st Century Community Learning Centers program is a state-administered discretionary grant program in which states hold a competition to fund academically focused after-school programs. Funding is distributed to states based on their Title I funding.

Funding may be used for a wide variety of purposes:

- Entrepreneurial education programs
- Programs that provide after-school activities for limited English proficient (LEP) students that emphasize language skills and academic achievement
- Telecommunications and technology education programs
- Programs that provide assistance to students who have been truant, suspended, or expelled to allow them to improve their academic achievement

#### **Adobe Solutions for 21st Century Community Learning Centers**

All Adobe K-12 software can be included in 21st Century Community Learning Center applications as an avenue to help at-risk and high-need students improve their performance. These programs will not only improve student performance in core curriculum, they will give them real-world skills to enhance their educational and professional careers.

**Adobe Creative Suite 5 Master Collection** and its component software (photography, web, video, and print) inspires students to create dynamic content, communicate their understanding of subject matter, and collaborate on multimedia projects. Integrating Adobe software into academic improvement programs can increase student interest and performance. 21st Century programs can also include arts and career programs using Adobe Creative Suite 5 or its components as standalone programs.

## **ESEA Title V**

### **Innovative Programs**

#### **Purpose**

The Innovative Programs formula grants allow recipients to use funds to benefit any and all student populations, in any and all schools. The purposes of the program are to:

- Support local education reform efforts that are consistent with statewide education reform efforts
- Provide funding to enable States and LEAs to implement promising educational reform programs and school improvement initiatives based on scientifically based research
- Provide a continuing source of innovation and educational improvement, including support for library services and instructional and media materials; meet the educational needs of all students, including at-risk students; and develop education programs to improve school, student, and teacher performance.

#### **Distribution and Use of Funds**

Funds are allocated by formula, based on each state's relative share of the school-age population. States must award sub-grants of at least 85 percent of their funds to districts based on the relative enrollments in public and private schools.

State education agencies may use their share of program funds for supporting school choice options, school renovations, technology, and implementing other state reforms.

Locally allocated funds can be used for implementing promising education reform programs, providing a continuing source of innovation and educational improvement, helping meet the special education needs of at-risk and high-need students, and supporting programs to improve school, student, and teacher performance

#### **Adobe Solutions for 21st Century Community Learning Centers**

As both instructional and media materials, all Adobe software can be included in an Innovative Program design supporting both integration of technology and student achievement. At-risk and high-need students have been shown to be more engaged and motivated with the inclusion of technology in the classroom. Students become more creative in their work while learning 21st century skills.

**Adobe Creative Suite 5 Master Collection** and its component software (print, web, video, and photography) inspires students to create dynamic content, communicate their understanding of subject matter, and collaborate on multimedia projects. Integrating Adobe software into academic improvement programs can increase student interest and performance. Creative technology career education programs in print, web, video, and photography are also eligible as the core of an Innovative Program.

## **ESEA Title VI, Part B**

### **Rural and Low-Income Schools Program**

#### **Purpose**

The Rural and Low-Income Schools Program provides additional funds to rural school districts that serve concentrations of poor students.

#### **Distribution and Use of Funds**

State Education Agencies receive grants from the U.S. Department of Education based on their share of all the students in eligible districts in the country. The states are responsible for distributing funds to school districts based on their share of eligible students and districts allocate the funds to individual schools through the same formula.

Among other things, grant funds from the Rural and Low-Income Schools Program may be used for:

- Programs to help students who are risk of not meeting state academic standards
- Teacher professional development, including programs with an emphasis on technology
- Educational technology, including software and hardware
- Programs aimed at helping limited English proficient and immigrant students
- Parental involvement activities

#### **Adobe Solutions for the Rural and Low-Income Schools Program**

All Adobe software can be included in the Rural and Low-Income Schools Program as an avenue to helping at-risk students improve achievement through skill building using educational technology. At-risk students have been shown to be more engaged and motivated with the inclusion of technology in the classroom.

**Adobe Creative Suite 5 Master Collection** and its component software (print, web, video, and photography) inspire students to create dynamic content, communicate their understanding of subject matter, and collaborate on multimedia projects. Integrating Adobe software into the regular classroom curriculum can increase student interest and performance.

Adobe software is available in a number of languages for use with ELL students.



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