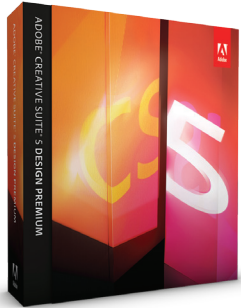




Adobe® Creative Suite® 5 Design Premium

Carl D. Perkins Vocational and Technical Education Act Funding for Adobe Creative Suite 5 Design Premium



The Perkins Vocational and Technical Education Act supports programs that provide individuals with the academic and technical skills needed to succeed in a knowledge- and skills-based economy. Adobe Creative Suite 5 Design Premium is the industry-standard software that prepares the next generation of graphic and print designers.

Perkins Requirements	Adobe Creative Suite 5 Design Premium Features
<p>Perkins programs must support career and technical education that prepares students both for postsecondary education and the careers of their choice</p>	<p>Postsecondary institutions with design programs are looking for students with the skills honed by Adobe Creative Suite 5 Design Premium—development of concepts, understanding the process of design and technical skills, and familiarity with industry-standard software.</p> <p>A yearlong curriculum set is available with Adobe Creative Suite 5 Design Premium software. The curriculum has students create a series of projects in a work environment. In this atmosphere, students who master on-the-job behaviors along with digital communications skills not only get the most out of their learning, but they also emerge ready for success in the workforce, where award-winning Adobe software is the industry standard.</p> <p>Adobe certification provides the added credentials that can open new opportunities for students in the 21st century workplace. Adobe offers multiple options for students to validate their digital media skills. Students can get certified for both entry-level (Adobe Certified Associate) and professional-level (Adobe Certified Expert) skills.</p>
<p>Work-related experiences for students—such as internships, cooperative education, school-based enterprises, entrepreneurship, and job shadowing—that are related to career and technical education programs</p>	<p>The Adobe curriculum—<i>Visual Design: Foundations of Design and Print Production</i>—prepares students with the skills that will be needed for internships, cooperative education, school-based enterprises, entrepreneurship, and job shadowing. <i>Visual Design</i> provides the technical skills students will need for these experiences and the experience of a workplace environment provided by the curriculum model.</p> <p><i>Visual Design</i> is a yearlong, project-based curriculum set that develops technology, career, and communication skills in print and graphic design using Adobe tools. <i>Visual Design</i> develops key digital skills in design, communication, project management, and graphic and print technology. Key skills are developed in a spiral as each project adds more challenging skills on foundation proficiencies.</p> <p><i>Visual Design</i> aligns to the International Society for Technology in Education (ISTE) National Educational Technology Standards (NETS) for Students (2009-11) as well as the new Adobe Certified Associate Visual Communication objectives to prepare students for certification.</p>

Perkins Requirements	Adobe Creative Suite 5 Design Premium Features
Strengthening the integration of academics and career and technical education	<p>Enhance teaching and learning with Adobe Creative Suite 5 Design Premium while preparing students for today's workforce. Students do a better job of learning academics when technology, integrated into the learning process, helps them express themselves and showcase their knowledge. By working with technology as part of project-based curricula, students more easily develop the essential, lifelong digital communication skills they will need in virtually all their academic and professional pursuits.</p> <p>Adobe Creative Suite 5 Design Premium, with the included curriculum, helps teachers create an active and engaging learning atmosphere that can improve student performance.</p> <p>Integrating multimedia design into classroom projects helps build crucial technology and critical-thinking skills that include information gathering, analysis, synthesis of information into a project plan, project management skills, and evaluation. Adobe Creative Suite 5 Design Premium prepares students for the kinds of communications activities that will enrich their work and personal lives.</p>
Career and technical education programs that enable adults and school dropouts to complete their secondary school education or upgrade their technical skills	<p>Adobe Creative Suite 5 Design Premium is a perfect resource for programs serving adults and school dropouts because the curriculum begins with easier activities and builds to proficiency in the software applications. Adults can become certified in their upgraded technical skills to add to their employability.</p> <p>The integration of Adobe Creative Suite 5 Design Premium into continuation education for dropouts proves intrinsically motivating for these students. This software can be integrated into English/language arts, social studies, and science programs to allow students to develop 21st century skills while mastering academic content. For example, students can use Adobe Creative Suite 5 Design Premium skills to prepare charts, graphs, and other graphic content for science or social studies presentations, adding interest and depth to their communication.</p>
Ensuring access to career and technical education for special populations, including students with disabilities	<p>All students, including those with disabilities, can easily access Adobe Creative Suite 5 Design Premium software. As long as students can use a computer, they will be able to work through the skills at their own pace and to their own potential. There are many types of learning differences; Adobe Creative Suite 5 Design Premium is especially good for students who are more graphically oriented. Having design skills at their fingertips expands their toolbox for learning in other classes and can lead to career interests.</p>
Providing professional development and technical assistance for teachers, counselors, and administrators	<p>Adobe offers materials for local professional development as well as online support and training. Adobe, in partnership with Knowledge Network Solutions (KNS), is offering expert, instructor-led workshops that focus on integrating Adobe tools into school curriculums. Faculty also learn how to deliver staff development virtually. The KNS CREATE Course Series leads K-12 and higher education faculty through the process of using Adobe software in project-based 21st century classroom learning.</p> <p>The curriculum integration workshops include the use of Creative Suite software for innovative teaching of STEM (science, technology, engineering, and math) topics as they relate across the academic curriculum.</p>

For more information
www.adobe.com/education



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