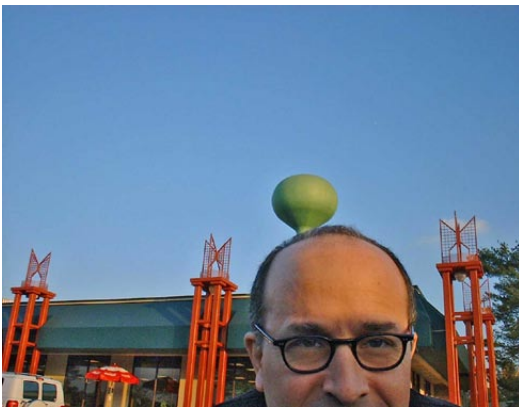




scott citron | design

Page **turner**

Book designer Scott Citron gives his digital workflow rhythm with Adobe® Photoshop® CS software



Scott Citron is an Adobe InDesign® junkie. He lives, breathes, and preaches it. An Adobe Certified Training Provider and Certified Expert in InDesign, he is a founding member and current chapter representative of the New York InDesign Users' Group. InDesign software is the workhorse application he uses every day for laying out fine books and corporate identity programs.

So why is Citron the subject of this Adobe *Photoshop* story?

For the chapter on *Gypsy*, Citron enhanced a black-and-white photo of author Arthur Laurents using Cooling Filter #80 set at 25% density to give the image a bluish tint that simulates duotone-quality depth.



Like its predecessors, *Broadway Musicals* is jam-packed with historical information. The finished book will comprise 336 pages of expert commentary, personality profiles, plot synopses, cast and song lists, production details, backstage anecdotes, and more than 500 photos—some never before published and all of differing styles, ages, and quality.

Citron's challenge, besides designing and producing the book from *Annie* to *Zorba*, is to manage those disparate images and bring a unified look to the pages. A range of tools in Photoshop CS is helping him to get the job done in time for the July printing deadline.

Adding depth, matching colors

"The color photos are so vibrant," says Citron, "that I decided to enrich the black-and-white images by using the Photo Filters to apply a bluish tint that simulates the depth of a duotone. I could achieve that look other ways, but this approach is reliable, easy, and repeatable. I just save the settings as Actions for processing an individual image or batches of images.

"I use the same Actions technique to resize images, many of which I'm reducing from 12-by-16 inches to 2-by-3 inches. That way, I'm not asking InDesign to process lots of extra information at the file-separation stage."

The Match Color feature reads the color statistics of one image or layer and applies them to another. This tool helps Citron balance the look of images within a page or spread, which may contain candid as well as posed photos from different eras. The Shadow/Highlight adjustment enables him to improve image contrast quickly and automatically.

Company

Scott Citron Design
New York, New York
www.scottcitrondesign.com

Challenge

Streamline production for a busy designer specializing in concept-driven, image-rich books that are hundreds of pages long.

Solution

Use Adobe Photoshop CS as the key design tool in a workflow that includes Adobe InDesign CS, Adobe Illustrator CS, and Adobe Acrobat software.

Benefits

Using the Photoshop File Browser, Citron can manage hundreds of images from numerous sources and eras, and easily apply filters and other effects to unify their look on the page. He uses Actions to automate some techniques for batch processing.

Tool Kit

- Adobe Creative Suite
- Adobe Acrobat
- Adobe GoLive® CS
- Adobe Illustrator CS
- Adobe ImageReady® CS
- Adobe InDesign CS
- Adobe Photoshop CS
- Apple Macintosh G4 computer with a 23- and a 17-inch Apple Cinema Display in simultaneous use

