



Adobe

## SCIGON Solutions

### Adobe® Creative Suite® 5 Web Premium



#### Reaching beyond the desktop

As a full-service software development and technology services firm, SCIGON Solutions is always on the lookout for new ways to improve efficiency and deliver client projects faster and more cost-effectively. The company uses Adobe Creative Suite 5 Web Premium software to develop compelling mobile and web-based applications for well-known clients such as the Kellogg Foundation, the MacArthur Foundation, and other non-profit and commercial organizations.

Company Co-founder and CIO, John Scifers, leads SCIGON Solutions' application development efforts, seeking cutting-edge technologies to produce higher quality work faster. As a long-time user of Adobe Creative Suite software—particularly Adobe Flash® Professional—Scifers was quick to adopt Adobe Flash Professional CSS and the Package for iPhone feature to help accelerate prototyping of new client application concepts for more efficient and faster delivery.





*"With features like the code editor and Packager for iPhone in Adobe Flash Professional CS5, deploying a rich, multiplatform application is both easier and faster."*

**John Scifers, Co-founder and CIO, SCIGON Solutions**

### Creating mobile apps with Adobe Flash Professional CS5

In the past, developing mobile apps was a lengthy process that involved concepts, wireframes, and multiple rounds of client approvals. Using Flash Professional CS5 streamlines this workflow for greater efficiency. "With the Packager for iPhone feature in Flash Professional CS5, we can get a clearer picture of how an iPhone app will look and behave up front and cut our development time in half," says Scifers. "It also enables us to get early customer feedback and provide proof of concept prototypes that can help win business."

SCIGON Solutions' Geography Hangman app illustrates the company's ability to rapidly develop apps for the broader mobile ecosystem, the web, and the desktop. SCIGON Solutions used Adobe Fireworks® CS5 to mock up the app, importing graphics from Adobe Photoshop® CS5 and Illustrator® CS5 and then exporting content directly into Flash Professional CS5 for implementation.

"With features like the code editor and Packager for iPhone in Adobe Flash Professional CS5, deploying a rich, multiplatform application is both easier and faster," explains Scifers. "We can get our app to more people in more places—including the iTunes store—in less time. It's a win-win for us and our clients."

Launched as a free application, Geography Hangman is available for the iPhone and iPod Touch, Windows® Mobile phones, Symbian™ phones, Android™ phones, and PlayStation Portable devices. The game can also be accessed on the desktop and virtually any web browser, illustrating SCIGON Solutions' approach to write-once, deploy-anywhere software development. "Adobe Creative Suite 5 Web Premium will be a core component of our operations as we continue to push forward to deliver the most cost-effective, efficient, and innovative solutions to our clients," says Scifers.



**Adobe**

**Adobe Systems Incorporated**  
345 Park Avenue  
San Jose, CA 95110-2704  
USA  
[www.adobe.com](http://www.adobe.com)

Adobe, the Adobe logo, Creative Suite, Fireworks, Flash, Illustrator, and Photoshop are either registered trademarks or trademarks of Adobe Systems Incorporated in the United States and/or other countries. iPhone is a trademark of Apple Inc., registered in the U.S. and other countries. Android is a trademark of Google Inc. Windows is either a registered trademark or a trademark of Microsoft Corporation in the United States and/or other countries. Symbian and all Symbian based marks and logos are trademarks of Symbian Limited. All other trademarks are the property of their respective owners.

© 2011 Adobe Systems Incorporated. All rights reserved.

3/11

