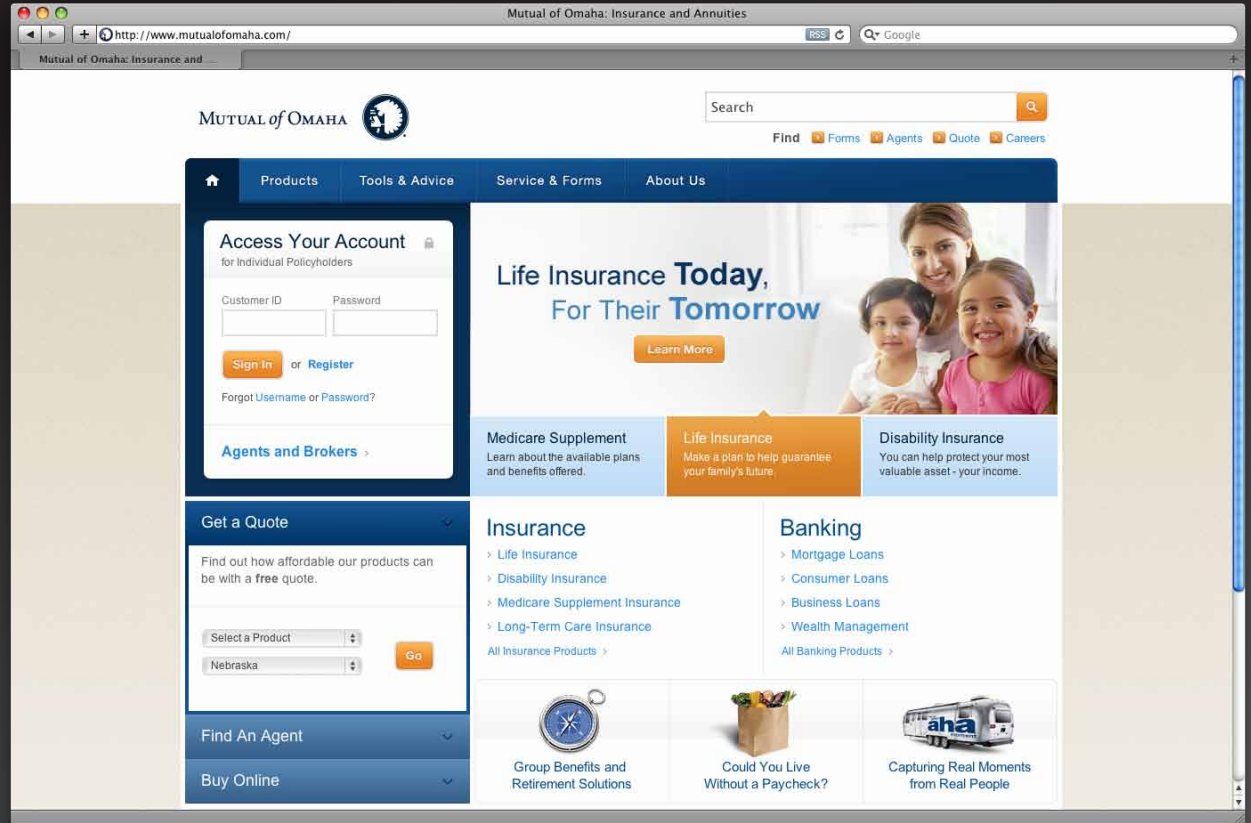




Adobe

Mutual of Omaha



Adobe Creative Suite® 5 Web Premium

Financial fortitude

As a leader in the financial services sector, Mutual of Omaha knows the importance of online communications and engaging existing and potential customers in innovative, provocative, and interactive ways. The 100-year-old company uses Adobe Creative Suite 5 Web Premium software to create compelling and informative online destinations to reach customers throughout the United States, educating them on the firm's various insurance, banking, and financial products.

Lead web designer, Andy Hughes, works on a team of 15 web designers who are responsible for managing every front-end aspect of the websites, including development and testing as well as the overall look and feel. Adobe Creative Suite 5 Web Premium components, including Adobe Photoshop® CS5 Extended, Dreamweaver® CS5, and Flash® Professional CS5 all play a role in taking ideas from initial mock ups to fully functioning websites, mobile sites, and multimedia content.

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Simplifying development and testing with Adobe Dreamweaver CS5 and BrowserLab

In the past, planning and executing a variety of functionality for disparate sites was time consuming. Customizing code so that each site worked flawlessly meant a designer could spend hours referencing online coding guides to find the right code or rely simply on trial and error. Adobe Dreamweaver CS5 features PHP code hinting and site-specific code hints that help a developer find the right code for site functionality the first time, without delay.

"PHP custom class code hinting in Adobe Dreamweaver CS5 is excellent," says Hughes. "I no longer have to visit the PHP online reference guide to find code, which means I can work smarter and faster."

With so many sites to maintain, time is always in short supply. The integration of Dreamweaver CS5 with Adobe BrowserLab, part of the new Adobe CS Live online services, lets designers quickly preview designs in various browsers for both Mac and PC platforms from a single screen.

"We're on Macs trying to design for PCs with Internet Explorer 6," explains Hughes. "The integration of Adobe BrowserLab with Dreamweaver CS5 is invaluable because it saves time and eliminates the need to load content on various computers for testing."

From the Mutual of Omaha corporate website to the *Mutual of Omaha's Wild Kingdom* promotional site to sponsorship and agent education sites, Dreamweaver CS5 and Flash Professional CS5 give Hughes and his team a powerful set of tools to render, design, develop, and code innovative and engaging websites faster than ever.



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