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Learning Executives Select the Best of *Elearning!* For 2008
—The Exclusive Readers' Choice Awards Honor 43 Products in the E-learning Industry

Corona, CA, January 13, 2009—*Elearning!* Magazine, the voice of the enterprise learning market, announced today the recipients of Best of *Elearning!* Awards for 2008. More than 845 nominations were made by executives for the Best of *Elearning!*, of which, 43 solutions from 23 companies were honored. From Best Learning Management System to Web Conferencing Solution, these products rank as "Best in Class" according to executives and users of e-learning solutions.

"The Best of *Elearning!* Awards program is the only readers' choice awards in the market," reports Catherine Upton, Group Publisher of *Elearning!* Magazine. "Recognition of this type is increasingly important as more companies deploy e-learning initiatives to impact business and improve efficiencies," concludes Upton.

In a recent poll of attendees at the *Elearning!* Summit, 83% of respondents said they recommended e-learning solutions to peers over the last 12 months. And, 61% of respondents said "award recognition impacts their decision to consider or purchase from honored vendors." "The Best of *Elearning!* program offers professionals a reliable resource to learn from users and gather information that influences their future purchases," reports Upton.

Of the 43 products named, 41% are new to the Best of *Elearning!* Awards program. "The innovation and vitality of the e-learning market is evidenced by the high number of new products being honored," reports Upton. This year Adobe, Articulate, Learn.com, and SkillSoft led in total nominations with honors in four or more categories. The winners and finalists (who earn an award of excellence) are as follows:

Best Enterprise LMS

| Company | Product | Award |
|---------------------------|-----------------------------|---------------|
| Learn.com | LearnCenter | Winner |
| Outstart | Evolution | Excellence |
| Meridian | Global LMS | Excellence |
| Blackboard | Learning Suite | Excellence |

Best SaaS LMS

| | | |
|-----------------------------|----------------------------|---------------|
| GeoLearning | GeoMaestro | Winner |
| GeoLearning | Express | Excellence |
| Learn.com | LearnCenter On-Demand | Excellence |
| Brisinger (BGI) | LMS Portal | Excellence |

Best IT Content

| | | |
|-----------|---------------------------|------------|
| Element K | IT & Skills Development | Excellence |
| Learn.com | Learn Center Tech Library | Excellence |
| SkillSoft | IT Skills Courseware | Excellence |

Best Leadership Training

| | | |
|---------------|-------------------------------|------------|
| AMA | Advanced Executive Leadership | Excellence |
| Kepner Tregoe | PSDM | Excellence |
| Learn.com | Learn2 Managing to Excel | Excellence |

Best Soft Skills Content

| | | |
|-----------|-----------------------------------|------------|
| AMA | Blended Learning: Business Skills | Excellence |
| Learn.com | Learn2: Professional Development | Excellence |
| SkillSoft | Business Exploration Series | Excellence |

Best Compliance Content

| | | |
|------------|------------------------------------|------------|
| Corpedia | Ethics | Excellence |
| Learn. Com | Learn2: Financial Compliance | Excellence |
| SkillSoft | Legal Compliance Course Collection | Excellence |

Best Virtual Classroom

| | | |
|---------------|----------------------------|---------------|
| Adobe | Acrobat Connect Pro | Winner |
| Sonic Foundry | Mediasite | Excellence |
| Cisco WebEx | Training Center | Excellence |

Best Web Seminar Solution

| | | |
|----------------------|-----------------------|---------------|
| Citrix Online | GoToMeeting | Winner |
| Cisco WebEx | Meeting Center | Winner |
| Sonic Foundry | Mediasite | Excellence |

Best Presentation Tool

| | | |
|----------------------|------------------|---------------|
| Sonic Foundry | Mediasite | Winner |
| Articulate | Presenter | Excellence |
| Articulate | Studio 9 | Excellence |
| Microsoft | Powerpoint | Excellence |

Best Web Authoring Tool

| | | |
|---------------------|----------------|---------------|
| Rapid Intake | Proform | Winner |
| Articulate | Presenter | Excellence |
| Atlantic Link | Content Point | Excellence |
| Trivantis | Lectora | Excellence |

Best Simulation Solution

| | | |
|---------------|------------------|---------------|
| Adobe | Captivate | Winner |
| Atlantic Link | Capture Point | Excellence |
| Outstart | SoftSim | Excellence |

Best Mobile Learning Tool

| | | |
|----------------------|--------------------------|---------------|
| Sonic Foundry | Mediasite Podcast | Winner |
| Adobe | Flashlite | Excellence |
| Chalk (RIM) | Mobile Chalkboard | Excellence |

Best Assessment Tool

| | | |
|-------------------|------------------|---------------|
| Articulate | QuizMaker | Winner |
| Adobe | Captivate | Excellence |
| QuestionMark | Perception | Excellence |

Of the 43 products, four products repeated winning honors in 2008: Learn.Com LearnCenter for Enterprise LMS, GeoLearning GeoMaestro for SaaS LMS, Adobe Captivate for Simulation Solution and Articulate Quizmaker for Assessment Tool. Categories with less than a 10% vote margin over the next nominee received finalist awards, and occurred for: Compliance, IT Content, Soft Skills and Leadership Training.

All these honorees are featured in the January 2009 edition of *Elearning!* Magazine. Learn what peers and real-world users of these solutions say about the products and services being recognized. You may visit our new web site at www.2elearning.com to download and read the edition.

About the Voting

Readers and learning professionals nominate and vote for products and solutions via *Elearning!* Magazine's online ballot. All ballots were cast between September 1st and October 31st, 2008. Each ballot was reviewed and validated by the editorial team, and all vendor ballots were voided.

"The Best of *Elearning!* Awards are unlike any hosted in this market," says Upton. "Every brand and product was reader-nominated and the winners are the leading vote earners from each product category," adds Upton.

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Elearning! Magazine serves the \$160 billion e-learning market with sister publication *Government Elearning!* Magazine, premiering March 2009. *Elearning!* Magazine is one of six products serving the corporate e-learning market including *Elearning!* e-zine, Web site, *Elearning!* E-news, *Elearning!* Alert and the *Elearning!* Summit. In combination, these brands reach over 2 million executives, practitioners and professionals all evaluating, deploying or operating e-learning solutions across their organizations. Readers, subscribers, advertisers and sponsors are invited to forward *Elearning!* content to their peers and constituencies.

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