eLearning for Adobe Experience Manager Sites

Create Web Experiences

About our eLearning
Adobe’s eLearning is the perfect complement to instructor-led training, especially when you need flexibility and the convenience of real-time how-to’s. eLearning content is hosted on your learning management system or accessible directly via your web browser. Customizable targeted courses let the team refresh skills exactly when they need it.

Learn any time, any place, at any pace.

Course Overview
Create Web Experiences Using Adobe Experience Manager 6.4 (formerly known as AEM Sites: Author) is a 3.5 hour eLearning course that covers the authoring concepts of Adobe Experience Manager Sites. In this course, you will learn how to create a rich and interactive user experience across all customer-facing touchpoints. You will also learn the importance of using workflows, tags, launches, as well as personalization and targeting.

After completing this course, you will be able to:
• Navigate through the Adobe Experience Manager Sites 6.4 user interface
• Create, Edit, and Publish pages
• Create Fluid Experiences
• Create Targeted Content
• Work with Templates
• Apply basic and advanced page authoring concepts

Prerequisites
Web structure; Content authoring; Content Management Systems (CMS)

Who should take this eLearning?
AEM Sites Authors and Business Users

Course Duration:
3.5 hours

Course Content:
7 modules

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Your Benefits
• Save time. Easily deploy real-time 24/7 training to your teams across multiple sites.
• Save money. A great solution when travel budgets are tight.
• Stay productive. Quick targeted hits of training mean your team has the right resources at the right time to feel confident in their skills.

38054999 UP TO 15 USERS
38055000 UP TO 40 USERS
38055001 UP TO 100 USERS
38055002 ULIMITED USERS
Create Web Experiences Using Adobe Experience Manager Sites
[3.5 hour eLearning]

Course Outline

1. Navigate the AEM Sites 6.4 User Interface
   • The AEM Solution
   • **Demo:** Navigate through the AEM UI Elements (Navigation and User Settings)
   • Adobe Experience Manager Consoles
   • **Demo:** Identify the Interface Elements of a Page

2. Create, Edit, and Publish Pages using AEM Sites 6.4
   • Create and Edit Responsive Pages in the AEM Page Editor
   • **Exercise 2.1:** Create Responsive Pages & Subpages
   • **Exercise 2.2:** Edit Responsive Pages
   • **Exercise 2.3:** Apply Component Styles in Pages
   • Page Properties
   • Add Tags to Pages
   • **Exercise 2.4:** Edit Properties of Pages
   • **Exercise 2.5:** Add Common Property to Multiple Pages
   • Edit and Manage Assets and Asset Properties
   • **Exercise 2.6:** Create a Folder and Upload Assets
   • **Exercise 2.7:** Add Assets to Pages and Edit Assets and their Properties
   • Execute AEM Publish and Unpublish Processes
   • **Exercise 2.8:** Publish and Unpublish Pages in AEM

3. Learn Basic Page Authoring in AEM Site 6.4
   • Reorganize a Site’s Structure
   • **Exercise 3.1:** Reorder the Pages of a Site
   • Manage Page Versioning Lock and Unlock Pages
   • **Exercise 3.2:** Create a Page Version
   • **Exercise 3.3:** Compare Page Versions Using Timewarp
   • Lock and Unlock a Page
   • Use Searching and Annotations in AEM
   • **Exercise 3.4:** Add tags to a page, search based on a tag, and save the search result
   • **Exercise 3.5:** Add annotations to a page
   • Automate authoring and business processes using workflows
   • **Exercise 3.6:** Automate page publishing with workflows

4. Create Fluid Experiences using AEM Sites 6.4
   • Fluid Experiences and how they enable you to share content outside of AEM
   • Create Content Fragments
   • **Exercise 4.1:** Create and edit Content Fragments and add it to a page
   • Content Fragment Models
   • **Exercise 4.2:** Create a Structured Content Fragment Model with mixed content type
   • Create Experience Fragments
   • **Exercise 4.3:** Create and edit an Experience Fragment; Add it to a page
   • Using Experience Fragments with Adobe Target

5. Create Targeted Content using AEM Sites 6.4
   • Content targeting using AEM
   • Intro to AEM ContextHub
   • Explore user profiles in AEM ContextHub
   • Create activities and user experiences
   • Map audiences with user experiences
   • **Exercise 5.1:** Create an activity and map an audience
   • **Exercise 5.2:** Create & simulate targeted content in a page

6. Work with Templates in AEM Sites 6.4
   • Editable Template Creation process and Roles
   • **Exercise 6.1:** Create, edit, and publish templates; Use templates to create a page
   • Using the Style System as a Template Author
   • **Exercise 6.2:** Use content policy of a list component; Add a style to the list component
   • **Exercise 6.3:** Use new style added to the list component

7. Learn Advanced Authoring Concepts in AEM Sites 6.4
   • Administer and manage workflows
   • **Exercise 7.1:** Creating a workflow with Workflows Console and publish multiple pages
   • Manage Launches
   • **Exercise 7.2:** Create, compare, and promote a launch
   • Create Landing Pages
   • **Exercise 7.3:** Create a landing page
   • Create Projects
   • **Exercise 7.4:** Create a project and add tiles to it
   • **Exercise 7.5:** Add a workflow to a project
   • Manage and Administer Tags and Tag Taxonomy
   • **Exercise 7.6:** Use the Tagging Console to create a name space, add tags, and apply tags to pages

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