



All-new XML Documentation Add-on for Experience Manager

It extends the capabilities of Experience Manager transforming it into a component content management system (CCMS) for DITA content

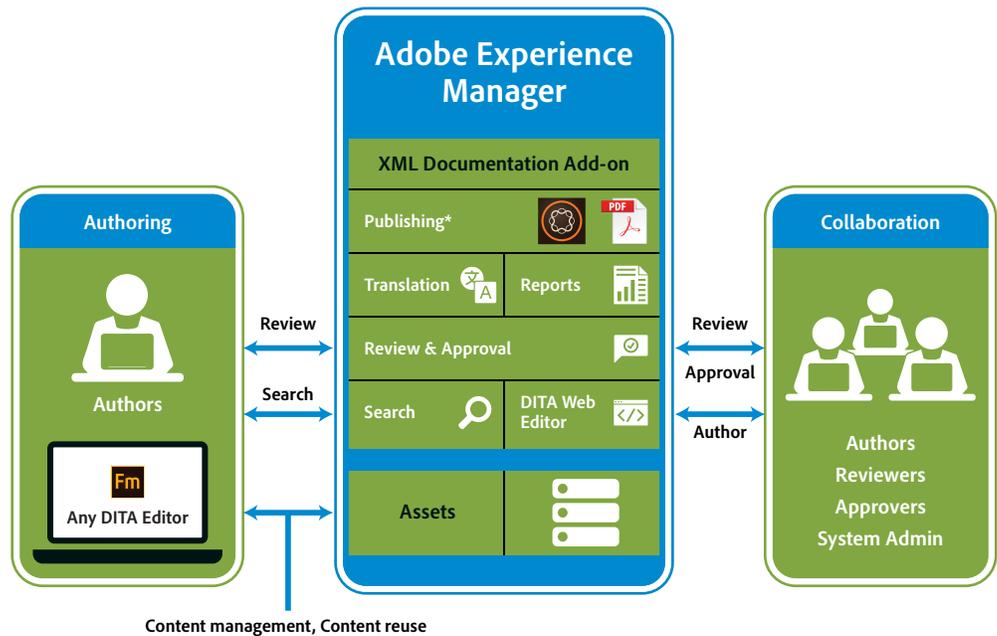
XML Documentation Add-on for Adobe Experience Manager

An end-to-end, enterprise-class component content management solution for DITA-based content creation and delivery

XML Documentation Add-on for Adobe Experience Manager empowers authors to create content using any offline DITA authoring tool, such as Adobe FrameMaker (2015 release),* or an easy-to-use built-in web editor. The solution provides all core component content management system (CCMS) functions, such as collaboration, review, approval, translation, search, and reports for DITA content – enabling authors to do more in less time through efficient content reuse and powerful workflows. Moreover, users can leverage its best-in-class, single-click publishing capability to generate DITA-based output for a variety of popular formats, including Experience Manager Sites and Mobile, PDF, Responsive HTML5, WebHelp, EPUB, and Kindle—increasing enterprise content velocity up to three times and accelerating time to market. It helps deliver seamless and personalized experiences to end users by ensuring consistency and uniformity in pre- and post-sales content, and offers complete control over enterprise content integrity. By eliminating the need for an enterprise to manage multiple CMSs and significantly decreasing localization time and costs, it reduces the total cost of ownership by up to 40%.

Transform Adobe Experience Manager into a powerful component content management system for DITA content

How does XML Documentation Add-on function?



*Leverage integration with Adobe FrameMaker Publishing Server (2015 release) and easily automate multichannel publishing to generate output in multiple formats



*Adobe FrameMaker (2015 release) is a complete DITA editor and ships with these features built in. FrameMaker (2015 release) must be purchased separately.

What are the key features and benefits?

XML Documentation Add-on for Experience Manager features

- Best-in-class multichannel publishing of DITA content
- Powerful DITA authoring and content management
- Next-gen collaboration through web-based review and approval
- Industry-leading translation management and localization support



Best-in-class multichannel publishing of DITA content

Take full advantage of the native DITA support added to Experience Manager to generate output for Experience Manager Sites and Mobile, PDF, Responsive HTML5, WebHelp, EPUB, Kindle, and more. You can leverage the fully configurable output to deliver highly personalized, relevant, and immersive content experiences for end users. You can also easily perform batch generation.

Benefit: Streamline enterprise content publishing with a seamless, one-touch approach that accelerates time to market.



Powerful DITA authoring and content management

Easily author and effectively manage DITA topics, maps and DITAVAL files using the built-in web-based editor or any offline DITA editor, such as FrameMaker (2015 release). The intuitive web editor has a simple word-processing interface that provides easy entry for subject matter experts, casual contributors and reviewers who might not be trained to use DITA.

Benefit: Significantly improve authoring productivity through single-sourcing of modular information optimized for effective reuse at a granular level (modules, components, words, graphics, multimedia and translations).



Next-gen collaboration through web-based review and approval

Take advantage of web-based review and approval capabilities to send multiple DITA topics and maps for review simultaneously. You can efficiently review the documentation structure and topic flow with the map review feature. Authors and reviewers can effortlessly collaborate on changes during ongoing reviews. Reviewers can monitor the differences from previous versions to identify if feedback has been incorporated correctly. Administrators can track the review and approval task history using the feature-rich management dashboard.

Benefit: Ensure that multi-author, multi-reviewer distributed teams collaborate smoothly through powerful review and approval workflows, minimizing the scope of manual errors in the process.



Industry-leading translation management and localization support

Leverage the built-in connectors for leading translation providers in Experience Manager to translate and manage locale-specific content. Make full use of the detailed out-of-the-box translation reports to identify untranslated content before publishing and take appropriate corrective action. You can manage the status of translated content with respect to master language updates to carry out incremental translation only for the updated DITA files, thus eliminating time-consuming manual identification of which files to send for translation.

Benefit: Get significant savings on translation time and costs, and ensure that published content is free of translation errors.

XML Documentation Add-on for Experience Manager features

- Comprehensive search and content usage data
- In-depth publishing readiness reports
- Extensive tag management support for personalized output
- Easy integration through APIs
- Native integration with Adobe FrameMaker (2015 release)



Comprehensive search and content usage data

Perform basic and advanced searches using content attributes and topic metadata across the entire repository through a simple interface inside the DITA authoring tool. Results are tagged with content usage data to help you easily identify and select the right content for optimal reuse.

Benefit: You can find and select relevant content faster, maximizing the ROI on content with every reuse.



In-depth publishing readiness reports

Keep a close watch on system health by easily accessing various DITA map-level reports that list broken links and references and provide the status of reviews, approvals and translations for all topics. You can also use the reports to perform comprehensive sanity checks in the final stages before publishing.

Benefit: Make publishing error-free by easily checking and correcting content before it goes live.



Extensive tag management support for personalized output

Leverage the extensive tag management support in Experience Manager to apply relevant tags on DITA source content. Use these tags to provide end users with highly personalized content experiences.

Benefit: Drive deeper end user engagement and content adoption through highly relevant content experiences.



Easy integration through APIs

Easily integrate with any offline DITA editor, such as FrameMaker (2015 release) or any existing CMS, for publishing to Experience Manager Sites and Mobile.

Benefit: Build customized solutions through easy integration that leverages the existing infrastructure.



Native integration with Adobe FrameMaker (2015 release)*

Enjoy tight integration of Experience Manager with FrameMaker (2015 release), which comes with a built-in connector so that you can work seamlessly with the Experience Manager content repository. Leverage the connector to quickly get started with authoring, reviewing, and searching DITA content.

Benefit: Enjoy a fast and seamless experience while working with Experience Manager and FrameMaker (2015 release).

*Adobe FrameMaker (2015 release) is a complete DITA editor and ships with these features built in. FrameMaker (2015 release) must be purchased separately.

XML Documentation Add-on delivers business value.

XML Documentation Add-on for Experience Manager helps

- Reduce total cost of ownership by up to 40%
- Increase enterprise content velocity up to three times
- Deliver a uniform experience to end users
- Gain complete control over enterprise content integrity



Reduce total cost of ownership by up to 40%

- Eliminate the time and cost associated with managing multiple CMSs, including purchase, deployment, integration, maintenance and user training.
- Shorten the learning curve and decrease training costs because users are already familiar with Adobe tools and systems.
- Empower authors to do more in less time through efficient content reuse, advanced search-and-find, powerful review and approval, and next-gen collaboration features.
- Significantly reduce localization time and cost by streamlining complex workflows, providing in-context translation packages to vendors, and avoiding redundant or erroneous translations.



Increase enterprise content velocity up to three times

- Empower authors to single-source and seamlessly publish DITA content with a single click by leveraging the native DITA support in Experience Manager.
- Accelerate time to market through incremental updates to content by eliminating the need to republish completely.



Deliver a uniform experience to end users

- Offer consistent content experiences across all customer touchpoints, such as pre-sales (marketing) and post-sales (help, customer support), to drive higher customer satisfaction, loyalty and demand.
- Eliminate redundant and inaccurate content.



Gain complete control over enterprise content integrity

- Confidently work toward 100% compliance with corporate branding guidelines and mission-critical industry standards.
- Minimize publishing errors before go-live through extensive health-check reports. Help eradicate accidental publishing of incomplete or unapproved content.

Which organizations would benefit from XML Documentation Add-on?

Any organization which is looking:



For a quick, seamless one-touch publishing experience to Experience Manager Sites and Mobile, PDF, Responsive HTML5 etc.



To own a single CMS for managing marketing and technical content end-to-end.



To deliver a uniform, consistent pre- and post-purchase content experience to end users.



To reduce the total cost of ownership by optimizing maintenance overheads and streamlining throughput bottlenecks.



To leverage familiarity with existing Adobe tools/systems and consolidate IT landscape with one partner.



For efficient content re-use and powerful review, collaboration and translation workflows for faster go to market.



To significantly reduce localization time and costs.



To minimize publishing errors before content goes live.

For any query please write to us at techcomm@adobe.com



Adobe Systems Incorporated
345 Park Avenue
San Jose, CA 95110-2704
USA
www.adobe.com

Adobe, the Adobe logo, and FrameMaker are either registered trademarks or trademarks of Adobe Systems Incorporated in the United States and/or other countries. All other trademarks are the property of their respective owners.

© 2016 Adobe Systems Incorporated. All rights reserved.