

2015 release

Adobe Technical Communication Suite

Deliver rich engaging content, to global audiences, across platforms and mobile devices

Jumpstart content development with an indispensable toolkit. Easily author bidirectional XML/DITA content, create training modules and video presentations, collaborate seamlessly with experts and reviewers, and deliver dynamic content experiences across mobile devices, formats, and platforms.

Adobe Technical Communication Suite (2015 release) combines:

- Adobe FrameMaker (2015 release)
- Adobe RoboHelp (2015 release)
- Adobe Captivate 9
- Adobe Acrobat Pro DC (2015 release)
- Adobe Presenter 10

Additional components:

- Adobe RoboScreenCapture
- Adobe RoboSource Control

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As users, their world, the devices they use, and the way they work has evolved, so has content and the way it gets consumed. Today's users are device-rich and time-poor, hyper-connected and over-committed, always on, often distracted, very vocal, and eager to be part of the creation process. Technical content development professionals need tools to deliver to their expectations.

Adobe Technical Communication Suite (2015 release) brings you the latest releases of Adobe FrameMaker, Adobe RoboHelp, Adobe Captivate, Adobe Acrobat, and Adobe Presenter. Easily author and publish myriad types of technical content, collaborate better with dispersed teams, manage the end-to-end process more efficiently and streamline workflows effectively.

Who should use Adobe Technical Communication Suite

Technical Communicators

To shepherd content through its lifecycle

Policies and Procedures Specialists

To create structured documentation to achieve compliance

Technical Subject Matter Experts

To create test reports, white papers and product spec sheets

eLearning Specialists

To create educational videos and interactive training modules

Information Architects

To apply the principles of design and architecture to information

User Assistance Specialists

To produce help systems and other support information

Customer and Tech Support Teams

To create support and training videos

Instructional Designers

To develop instructionally sound training materials

Content Strategists

To achieve business goals by maximizing the impact of content

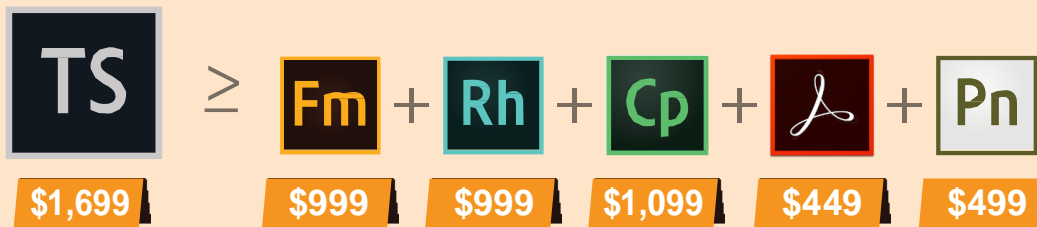
Learning content and interactive training materials
Service manuals and bulletins
RFPs and RFPs
Technical specification documents
Knowledge bases
Requirements documents
QA/Test scripts
Catalogs
standard operating procedures
Customer support content
User guides
Online policy and procedure manuals
Software documentation, including online help with context sensitivity
Print-based user manuals, employee handbooks and illustrated guides
Web content
Software and maintenance manuals

Get the world of content development at your fingertips!

Why you should use Adobe Technical Communication Suite



as compared to buying the components individually!



Five best-in-class tools.
One best-value toolkit.

*The full version license of Adobe Technical Communication Suite (2015 release) retails at \$1,699—which is approximately 58% less expensive than buying all individual products separately.

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Adobe FrameMaker (2015 release)

Easily author **bidirectional technical content** and **publish across mobile devices**

Get the complete solution for bidirectional technical content. Publish natively across channels, mobile devices and formats, and author with best-in-class XML/DITA support. Collaborate seamlessly with experts, and manage content using integration with leading CMSs.

- Leverage support for Arabic and Hebrew
- Experience best-in-class XML authoring
- Personalized dynamic content
- Out-of-the-box multichannel, multidevice publishing
- Mobile app output
- New HTML5 layout

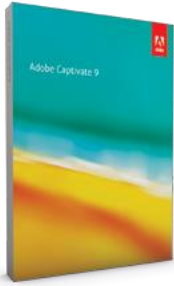


Adobe RoboHelp (2015 release)

Deliver **personalized content across platforms and mobile devices**

Deliver engaging help and policy content across mobile devices, formats, and platforms. Publish content as mobile apps, or in HTML5, EPUB 3, KF8, and MOBI. Empower users to find relevant content faster with dynamic content filters. Work more productively with a ribbon UI.

- Make content more findable
- Dynamic content filters
- New HTML5 layout
- Deliver content-centric apps across major platforms
- Ribbon UI
- Enhanced search results in HTML5 layouts



Adobe Captivate 9

Create any kind of eLearning end-to-end. For any device

With new Adobe Captivate 9 you can create virtually any kind of aesthetically attractive and instructionally sound eLearning. Go seamlessly from storyboarding to responsive eLearning and everything else in-between using a single easy-to-use tool. Dip into the exclusive 25,000+ asset store to enrich your content. Enjoy the power of being able to create amazing courses that run seamlessly across desktops and mobile devices.

- Multiscreen responsive eLearning authoring
- All-new intuitive user interface
- Adobe Captivate Draft
- Multistate objects
- Responsive Motion Effects without programming
- Asset store

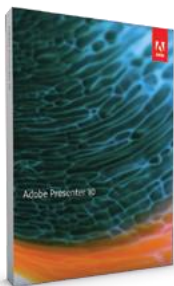


Adobe Acrobat Pro DC (2015 release)

Keep the best PDF tools and files at your fingertips

Combine the power of Acrobat with Adobe Document Cloud services. Now, you can edit, sign, send/ share and track documents wherever you are—across desktops, mobile and web. And finish your work in record time, every time.

- Work in the office and on the go, even on mobile devices
- Convert Word, Excel, or PowerPoint to professional-looking PDF
- Turn your PDF into a native Microsoft Office document, saving fonts, formatting, and so much time
- Easily add audio files, video files, and interactive objects to your PDFs



Adobe Presenter 10

Video creation was never this easy

Turn passive content into HD videos and publish to popular video sharing sites. Transform PowerPoint slides with assets and quizzes, and leverage HTML5 publishing to deliver to desktops and tablets.

- Publish HTML5-powered eLearning
- Convert PowerPoint presentations into interactive content
- Create and edit desktop videos
- Enrich with multimedia and out-of-the-box assets
- Add quizzes and surveys
- Publish, deliver, and track content

Don't just take our word for it!



“With every version, the components of the suite become even easier to use, and we'll be more efficient than ever.”



Alexandra Duffy

Lead Technical Writer, Nemetschek Vectorworks



“It's amazing to see Dynamic Content Filtering in action. With Adobe RoboHelp my end users can now find personalized content in topics which change in real time according to their role, location or product they are working on. At the same time, the Table of Contents, Index, and Search results change 'on the fly' to deliver the most relevant content to the reader.”



John Daigle

Adobe Certified RoboHelp and Captivate Instructor, Evergreen Online Learning, LLC



“The ability to import Microsoft Word files to Adobe FrameMaker is a real game changer for us. Importing legacy content to utilize the many benefits Adobe FrameMaker offers is now as simple as mapping styles. The addition of right to left language support like Hebrew and Arabic offers all the power of a robust application to an entirely new user base.”



Colum McAndrew

RoboColum(n) Consulting



“With the introduction of Dynamic Filters in Adobe RoboHelp all my hopes from this new release have been fulfilled. I can now dynamically change content based on the user. And I can reuse all my current conditions to boot. This just made my day!”



Willam van Weelden

Technical Writer, WvanWeelden Consultancy



“Adobe FrameMaker addresses the demand for maintenance ePubs and flight operations. Airlines want on-demand XML output to small screens and tablets from Common Source Databases.”



John M. Smart

President, Smart Communications, Inc.



“With this release, FrameMaker advances into the new age of plurilingualism, where multiple languages need to coexist in one information object.”



Ray Gallon

Owner, Culturecom and co-founder, The Transformation Society

Real Results. Realized!

600,000+ users across 20,000+ companies worldwide trust Adobe technical communication products to deliver measurable gains!



99% reduction in output time for PDF and HTML files



80% reduction in staff efficiency in editing manuals



70% reduction in printing and paper material cost



20% faster development of course content



98% reduction in production time



80% reduction in turnaround time



60% acceleration in localization time



20% more efficient production cycle

Acquire the toolkit!

Get your licensed copy

Product version	Price
Full new	\$1,699.00
Upgrade from Adobe Technical Communication Suite 5	\$699.00
Upgrade from Adobe Technical Communication Suite 4	\$1,199.00
Upgrade from Adobe Technical Communication Suite 3.x or older	\$1,199.00
Upgrade from Adobe FrameMaker 2015 release, 12, 11, 10, 9, 8, or 7.x	\$1,199.00
Upgrade from Adobe RoboHelp 2015 release, 11, 10, 9, 8, 7, 6, or X5	\$1,199.00
Upgrade from Adobe Captivate 8, 7, 6, 5.x, 4, or 3	\$1,199.00

Or subscribe for 12 months

Product version	Price
Full new	\$49.99 [†]

[†]The subscription plan is available only for a 12 month period. There is no month-on-month subscription plan for Technical Communication Suite (2015 release).



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