

# PSLT – Adobe Typekit Service (2017v1)

#### 1. Typekit Service.

## 1.1 Desktop Publishing.

- (A) Customer may use Typekit Sync Fonts that have been synchronized to Customer's Computer to design and develop Customer Documents and Customer may embed and distribute Typekit Sync Fonts within Customer's Customer Documents so that when others view, print or interact with Customer's Customer Documents they will see Customer's content displayed (and can edit portions of Customer's Customer Documents like inputting text into form fields, if applicable) with Typekit Sync Fonts as Customer intended; and
- (B) Customer may only embed those characters (i.e. subset) of Typekit Sync Fonts that are necessary to display, print and view (or edit, if applicable) the Customer Document.

## 1.2 Obligations, Limitations, Restrictions and Prohibited Uses of the Distributed Code.

- (A) Continuing access to the Distributed Code. On-going access to the Distributed Code may require a recurring Internet connection to provision, activate, or synchronize the Distributed Code, or to authorize, renew or validate Customer's access to the Distributed Code. In some cases, Typekit Fonts that Customer designs into certain published documents or published websites (collectively "Published Media") will be viewable by Customer and by third parties that access or view the Published Media only for as long as Customer maintains an uninterrupted subscription plan (including payment of all subscription plan fees, if applicable).
- (B) **Prohibited Uses of the Distributed Code.** Customer is expressly prohibited from:
  - (1) Hosting the Distributed Code on Customer's own server or other self-hosting option or service other than a Typekit-provided self-hosting environment;
  - (2) Allowing external output of the Distributed Code from within Customer's Published Media, or distributing any portion of the Distributed Code on a standalone basis or in any way that would allow another person to use the Distributed Code to author new content outside of Customer's Published Media:
  - (3) Adding any functionality to, or otherwise changing, altering, adapting, translating, converting, modifying, creating, or making or having made any Derivative Works of any portion of the Distributed Code; and
  - (4) Attempting to copy, move or remove Distributed Code from the locations or folders on Customer's Computer where Adobe has installed such Distributed Code, or otherwise attempting to access or use the Distributed Code other than by subscribing directly to the Service Using the means Adobe provides for such purposes.

The prohibited uses above may not apply to certain components included with the Distributed Code that are under an open source license.

2. Website Publishing. Customer may only use Typekit Web to design and develop the Customer Site and to encode a link to selected Typekit Web within the Customer Site design so that visitors to the Customer Site will see the content displayed with Typekit Web as intended.

#### 3. Use Restrictions.

- 3.1 If Customer is an Agency, Adobe grants a limited right to Customer to use Typekit Web only in connection with services Customer provides as an Agency to its customers.
- 3.2 Customer may not use any portion of the Distributed Code in a Reseller Platform without express prior

written permission from Adobe.

### 4. Definitions.

- 4.1 "Agency" means an individual or commercial business that provides web or graphic design, advertising, marketing, or similar services to its own customers or clients and which services may include creating or maintaining Customer Content.
- 4.2 "Customer Documents" mean any publicly distributed form of digital document that uses Typekit Fonts, whether or not embedded, including for display, viewing, or consumption by anyone accessing the Customer Documents.
- 4.3 "Customer Site" as used in this PSLT means respectively websites, webpages or webpage content that Customer designs, develops, or creates and that are published and integrate, access, and publicly display Typekit Fonts.
- 4.4 "Distributed Code" as used in this PSLT means the software files containing Typekit Fonts and any script or code provided by Adobe to enable Customer to receive the On-demand Service.
- 4.5 "Reseller Platform" is any service that allows its customers or clients to choose fonts for websites or other products that it provides on their behalf (e.g., blogging platforms, social network profiles, etc.)
- 4.6 "Typekit Fonts" means the fonts licensed by Adobe to Customer made available from the On-Demand Services comprising Adobe Typekit Sync and Typekit Web.
- 4.7 "Typekit Sync Fonts" means those Typekit Fonts designated as desktop fonts made available for syncing to Customer's Computer use solely for desktop publishing purposes (i.e., for creating Customer Documents).
- 4.8 **"Typekit Web"** means those Typekit Fonts that facilitate Customer's access and use of the Distributed Code for creating a CustomerSite.