PSLT – Adobe Primetime Authentication (2016v1)

1. **MVPD Access.** Customer may, from time to time, request that Adobe permit the computer servers of one or more MVPD to interact with the On-demand Service for the purpose of authorizing and authenticating Play Requests, as defined in the Sales Order, for Permitted TVE Content made by Content Users. In such event, Adobe will make reasonable efforts to deliver Adobe Technology to, and otherwise cooperate with, such MVPD(s) to allow such interaction. MVPDs may be required to enter into Adobe standard terms of service governing such use.

2. **Software Development Kits.** Adobe will provide Customer with the SDKs necessary for its interoperation with the On-demand Service, including, without limitation, the Media Token SDK (each such SDK, a "Service SDK"). Service SDKs may include sample code, object code, and documentation. Adobe grants Customer, during the License Term, a non-exclusive, non-transferable license to install and use any Service SDK software, and to copy and modify any software provided in human readable format solely for accessing the On-demand Service.

3. **Restriction on Use.** Customer must not directly or indirectly:

    (A) obtain or attempt to obtain access to or use of the On-demand Service by any means to avoid paying fees;

    (B) process the data or content of any third party other than Permitted TVE Content;

    (C) access, alter, or destroy any information of another customer of Adobe by any malicious means or device, or attempt to do so;

    (D) use the On-demand Service to damage, disable, overburden, or impair any Adobe server or network(s) connected to any Adobe server, or interfere with any other party's reasonable use of the On-demand Service; and

    (E) obtain or attempt to obtain any materials or information through any means not made available through the On-demand Service.

4. **Use Data.** Adobe will use the Use Data only for purposes of normal operation of the On-demand Service and billing purposes. Unless required for operation of the On-demand Service or otherwise agreed in writing by Customer, Adobe will not disclose the Use Data to any third party.

5. **Definitions.**

    5.1   **"Adobe Access Enabler"** means the library distributed to Content Users by Adobe or as part of a customer player or application that enables communication between the Content Users' client software and the On-demand Service.

    5.2   "**Content User**" means a user of a Customer Site that interacts with the On-demand Service when requesting access to Permitted TVE Content.

    5.3   "**MVPD**" means a multi-channel video programming distributor.

    5.4   **"Media Token SDK"** is a software development kit including a library that enables Customer to

validate that a content stream is authorized to start.

5.5   "**Permitted TVE Content**" means the subscribed television content for those Customer properties described in a Sales Order and that is distributed in coordination with the Adobe Primetime Authentication Service implemented by Customer. For purposes of clarity, non-subscribed content available to all visitors of a Customer Site is not considered Permitted TVE Content for purposes of this PSLT.

5.6   "**Use Data**" means data that is either (A) sent to or received by Adobe when Customer, a MVPD, or a Content User interacts with the On-demand Service or (B) generated by Adobe when Customer, a MVPD, or a Content User interacts with the On-demand Service. By way of example, data sent, received, or generated when the Adobe Access Enabler interacts with the device of a Content User is Use Data or when an Adobe Authentication server interacts with a MVPD server is Use Data.