



## Bryan Lamkin

Executive Vice President and General Manager, Digital Media  
Adobe



Bryan Lamkin is a master of pushing boundaries and driving innovation. His artful fusion of business acumen and product savvy has driven the development of industry-defining products, including Adobe's Photoshop and Creative Suite. Today he guides the flagship Creative Cloud and Document Cloud businesses as Executive Vice President and General Manager of Digital Media.

Bryan has broad experience in social media, advertising, desktop, mobile and cloud solutions through his years at Adobe and past experiences, including serving as senior vice president of consumer products at Yahoo!; CEO at two venture-funded startups; and executive in residence at Sutter Hill Ventures and New Enterprise Associates.

People look up to Bryan—and not just because he's 6'7". He leads by asking questions, not presuming to have all the answers. He has a reputation as a fair and inclusive leader who is respected by his team and employees. But Bryan doesn't take everything seriously. He's known for his dry wit and is a proud connoisseur of the bad pun. That might come from the need to hold his own growing up as one of nine children.

Bryan is a true global citizen. He is still working on his English skills, but also speaks French, German and Spanish, and he is a passionate world traveler. He's an avid cyclist and enjoys downhill skiing and hiking with his family.

He holds a Bachelor's Degree and a Master's in Business Administration from University of California, Berkeley and is a member of Phi Beta Kappa Honors Society.

If Bryan were not at Adobe, you might find him running his own restaurant. What else would you expect from someone who can whip up a killer Carbonara for his whole family after a full day at work?

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