Fast facts

A quick overview of Adobe’s history, leadership, key stats, and products.

About us

Adobe believes creativity empowers transformation—personally, professionally, and across all industries. We not only deliver strong financial results, but we’re also driving incredible innovation, adding millions of new customers, delivering billions of experiences across screens, and processing trillions of data transactions online.

Founded
December 1982 by Charles Geschke and John Warnock

Incorporated
October 1983 in California; reincorporated in Delaware, May 1997

Initial public offering
August 20, 1986, at a split-adjusted share price of US$0.17

Employees
More than 26,000 worldwide

Corporate headquarters
San Jose, California, USA

Stock symbol
ADBE (NASDAQ)

Revenue
Our solutions

Adobe Creative Cloud

We believe in creativity for all, so we give everyone the tools to discover and express their creativity through photography, design, video, animation, web and mobile user experiences, and more.

- Over 90% of the world’s creative professionals use Adobe Photoshop.
- Adobe Stock now offers 290+ million assets, including more than 180 million photos, 83 million vectors and illustrations, 23 million videos, 55,000 audio tracks, 49 million Premium assets, and over 1 million free photos, vectors, videos, templates, illustrations, and 3D assets.
- Behance, Adobe’s online creative community, has over 29 million members. Creatives worldwide use Behance to showcase work and find inspiration.
- Creative Cloud 2D and 3D design tools transform old “make, use, dispose” design processes into elegant, sustainable, circular design workflows. A digital design phase means more resources for our planet.

Adobe Document Cloud

We make it easy for people and businesses to create, edit, share, scan, and sign digital documents so they can communicate and collaborate securely across devices.

- More than 300 billion PDFs were opened in Adobe products in the last year.
- More than 8 billion electronic and digital signature transactions were processed through Adobe Document Cloud in the past year. The majority of Fortune 100 companies rely on Adobe Acrobat Sign for fast, secure e-signatures.
- Adobe Scan is the leading scanning app on iOS and Android with more than 138 million downloads and 2 billion documents created.
- Documents created, signed, shared, and stored in Document Cloud drive a 90% cost savings and a 95% reduction in environmental impact compared with paper-based processes.
- Every 1 million Adobe Acrobat Sign transactions save 105 million liters of water, 31,000 trees, and the equivalent of taking 2,300 cars off the road for a year—plus reducing costs by more than $7.2 million.

Adobe Experience Cloud

We give businesses unmatched solutions for customer journey management, data analytics, content personalization, commerce and marketing workflows that drive long-term customer success.

- Industry analysts have named Adobe a leader in 40+ categories such as digital experience platforms, content management systems, customer analytics, CRM lead management, digital commerce, enterprise marketing software suites, and more.
- Adobe Experience Cloud is supported by an expansive global ecosystem of 4,000+ active solution integrator, agency, technology and marketplace partners and more than 460,000 developers and community members.
- With Adobe Analytics, we analyze more than 1 trillion visits to retail websites in the U.S. (aggregated and anonymized), as well as over 100 million product SKUs in 18 product categories, to provide e-commerce and online inflation insights to businesses, policymakers, and consumers.
Our leaders

Shantanu Narayen
Chairman and CEO

Dan Durn
Chief Financial Officer and
Executive Vice President,
Finance, Technology Services
and Operations

Charles Geschke
Co-founder

Scott Belsky
Executive Vice President
and Chief Product Officer,
Creative Cloud

Ann Lewnes
Chief Marketing Officer and
Executive Vice President,
Corporate Strategy &
Development

John Warnock
Co-founder

Anil Chakravarthy
President, Digital Experience
Business

Dana Rao
Executive Vice President,
General Counsel and Chief
Trust Officer

Gloria Chen
Chief People Officer and
Executive Vice President,
Employee Experience

David Wadhwani
President, Digital Media Business

Our values

Genuine
We are sincere, trustworthy, and
reliable.

Innovative
We’re highly creative and always striving to
connect new ideas with business realities.

Exceptional
We’re committed to creating exceptional
experiences that delight our employees
and customers.

Involved
We’re inclusive, open, and actively engaged
with our customers, partners, employees,
and the communities we serve.

Major acquisitions

ContentCal, 2021
Marketeto, 2018
Day Software, 2010

Frame.io, 2021
Magento, 2018
Omniture, Inc., 2009

Workfront, 2020
Fotolia, 2015
Macromedia, Inc., 2005

Allegorithmic, 2019
Behance, 2012
Corporate responsibility

We believe that creativity is the catalyst for positive change. Through our efforts, we inspire creativity in people who want to make a meaningful impact in the following areas:

**Creativity for All**
We support increasing access to creative literacy and digital skills, tools, and training for creators of all ages to empower everyone to reach their full potential.

**Sustainability**
We practice sustainability in everything we do, with a focus on driving Adobe product innovation that increases positive social and environmental outcomes for our customers and communities.

**Community**
We empower our people and partners to build a more inclusive society through philanthropy, employee, and community engagement.

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**Industry recognition**

<table>
<thead>
<tr>
<th>Next Big Things in Tech</th>
<th>World’s Best Workplaces</th>
<th>Happiest Employees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fast Company</td>
<td>Forbes</td>
<td>Comparably</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>World’s Best Workplaces</th>
<th>Best Global Brands</th>
<th>Best Places to Work</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fortune</td>
<td>Interbrand</td>
<td>Glassdoor</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Best Culture</th>
<th>Best Employers for Diversity</th>
<th>Most Innovative Companies</th>
</tr>
</thead>
<tbody>
<tr>
<td>Comparably</td>
<td>Forbes</td>
<td>Fast Company</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Corporate Equality Index</th>
<th>JUST100</th>
<th>Companies That Care</th>
</tr>
</thead>
<tbody>
<tr>
<td>DEI</td>
<td>Forbes &amp; JUST Capital</td>
<td>People Magazine</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Disability Equality Index</th>
<th>Brands That Matter</th>
<th>Gender Equality Index</th>
</tr>
</thead>
<tbody>
<tr>
<td>DisabilityIN</td>
<td>Fast Company</td>
<td>Bloomberg</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Dow Jones Sustainability Index</th>
<th>World’s Most Admired Companies</th>
</tr>
</thead>
<tbody>
<tr>
<td>S&amp;P Dow Jones Indices</td>
<td>Fortune</td>
</tr>
</tbody>
</table>

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Adobe, 345 Park Avenue, San Jose, CA 95110

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