Adobe Fast facts

Only Adobe gives everyone — from emerging artists to global brands — everything they need to design and deliver great experiences.

Our solutions

**Document Cloud**

Adobe Document Cloud helps organizations drive business faster and deliver superior customer experiences, on any device, by making paper-based processes 100% digital. At the heart of Document Cloud is Acrobat DC, the world’s best PDF solution; Adobe Sign, the leading e-signature solution that allows anyone to sign and send documents from any device; and powerful companion mobile apps. Document Cloud offers integrations with industry leaders like Salesforce, Microsoft, Workday, Dropbox and Box, so people can work the way they’re accustomed to working.

- 200 billion PDFs are opened per year in Acrobat and Acrobat Reader.
- Over 6 billion electronic and digital signature transactions are processed through Adobe Document Cloud every year.
- Acrobat, together with Acrobat Reader, are used on over a billion mobile devices and desktops worldwide.
- Documents created, signed, shared, and stored in Adobe Document Cloud drive a 90% cost savings and 91% reduction in environmental impact compared to paper-based processes.

**Creative Cloud**

Creative Cloud delivers the world’s leading creative desktop tools, mobile apps, and services such as Adobe Stock images. It connects them seamlessly together with their assets through CC Libraries, enabling users to work effortlessly across desktop and mobile devices for connected creative workflows. Featuring apps such as Adobe Photoshop, InDesign and Illustrator, Creative Cloud helps people produce their best work — and the value of membership increases all the time through exclusive product and service offerings and feature updates.

- Over 90% of the world’s creative professionals use Photoshop.
- Adobe Creative Cloud mobile apps have been downloaded over 237 million times.
- Adobe Stock offers over 100 million assets including images, templates, 3D assets, over five million stock videos, and over 500,000 Premium collection images.
- Behance, Adobe’s online creative community, has over 10 million members. Creatives worldwide use Behance to showcase work and find inspiration.

**Experience Cloud**

Adobe Experience Cloud gives companies everything they need to deliver a well-designed, personal and consistent experience to their customers. Adobe Experience Cloud is comprised of Adobe Marketing Cloud, integrated solutions that help brands connect with customers on a personal level; Adobe Analytics Cloud, Adobe’s customer intelligence engine that helps brands move from insights to action; and Adobe Advertising Cloud, the industry’s first end-to-end platform that manages advertising for TV and all digital formats.

- Adobe Experience Cloud processes 155 trillion transactions every year.
- More than two-thirds of Fortune 50 companies use Experience Cloud today, including 8 of the top 10 Internet retailers, all of the top 10 commercial banks, media companies and auto manufacturers.
- 57% of Adobe Analytics transactions come from mobile devices.
Corporate Responsibility
At Adobe, we believe that creativity is the catalyst for positive change. Through our Corporate Responsibility efforts, we inspire creativity in people who want to make a meaningful impact in the following areas:

- **Education**—We support greater workforce diversity and inclusion by investing in the next generation of creatives and coders.
- **Sustainability**—We foster a culture of conservation in our business, our people, our communities and our customers.
- **Community**—We empower our people and partners to better our world.

Adobe core values
At Adobe, the following four core values inform everything we do:

- **Genuine**: Sincere, trustworthy and reliable
- **Exceptional**: Committed to creating exceptional experiences that delight our employees and customers
- **Innovative**: Highly creative, always striving to connect new ideas with business realities
- **Involved**: Inclusive, open and actively engaged with our customers, partners, employees and the communities we serve

Industry recognition
- “50 Most Innovative Companies” list
  - Fast Company, 2017
- #2 Computer Software company on “World’s Most Admired Companies” list
  - FORTUNE Magazine, 2017
- #8 “Companies that Care” list
  - People, 2017
- #9 “Best Places to Work, Employees’ Choice” list
  - Glassdoor, 2017
- 17 years on “100 Best Companies to Work For” list
  - FORTUNE Magazine
- “Top 100 Best Global Brands” list
  - Interbrand, 2017
- “World’s Most Innovative Companies” list
  - Forbes, 2017
- Global 100 Most Sustainable Corporations
  - Corporate Knights, 2016
- #3 Greenest Company out of 500 publicly traded companies in America, #5 in the world
  - Newsweek Green Ranking, 2015
- World’s first corporation to achieve four Platinum-level Certifications for Energy and Environmental Design Excellence
  - U.S. Green Building Council