Adobe Fast Facts

Only Adobe gives everyone — from emerging artists to global brands — everything they need to design and deliver great experiences.

Our solutions

Document Cloud
Adobe Document Cloud helps organizations drive business faster and deliver superior customer experiences, on any device, by making paper-based processes 100% digital. At the heart of Document Cloud is Acrobat DC, the world’s best PDF solution; Adobe Sign, the leading e-signature solution that allows anyone to sign and send documents from any device; and powerful companion mobile apps. Document Cloud offers integrations with industry leaders like Salesforce, Microsoft, Workday, Dropbox and Box, so people can work the way they’re accustomed to working.

- 200 billion PDFs were opened in Adobe products in 2017.
- 8 billion electronic and digital signature transactions were processed through Adobe Document Cloud in the past year.
- The Adobe Scan application has been downloaded 10.5+M times since the release in June 2017.
- Documents created, signed, shared, and stored in Adobe Document Cloud drive a 90% cost savings and 91% reduction in environmental impact compared to paper-based processes.

Creative Cloud
Creative Cloud delivers the world’s leading creative desktop tools, mobile apps, and services such as Adobe Stock images. It connects them seamlessly together with their assets through CC Libraries, enabling users to work effortlessly across desktop and mobile devices for connected creative workflows. Featuring apps such as Adobe Photoshop, InDesign and Illustrator, Creative Cloud helps people produce their best work—and the value of membership increases all the time through exclusive product and service offerings and feature updates.

- Over 90% of the world’s creative professionals use Photoshop.
- Adobe Creative Cloud mobile apps have been downloaded 282 million.
- Adobe Stock offers 120 million assets including images, templates, 3D assets, over 7 million stock videos, and over 600,000 Premium collection images.
- Behance, Adobe’s online creative community, has over 10 million members. Creatives worldwide use Behance to showcase work and find inspiration.

Experience Cloud
Adobe Experience Cloud gives companies everything they need to deliver a well-designed, personal and consistent experience to their customers. Adobe Experience Cloud is comprised of Adobe Marketing Cloud, integrated solutions that help brands connect with customers on a personal level; Adobe Analytics Cloud, Adobe’s customer intelligence engine that helps brands move from insights to action; and Adobe Advertising Cloud, the industry’s first end-to-end platform that manages advertising for TV and all digital formats.

- Adobe Experience Cloud data transactions grew to 97 trillion in Q2.
- More than two-thirds of Fortune 500 companies use Experience Cloud today, including 10 out of the 10 largest corporations and financial services companies in the U.S., and 9 out of the 10 largest media companies in the world.
- 60% of Adobe Analytics transactions come from mobile devices.*
- Industry analysts have named Adobe the leader in nearly 20 categories, such as Web Content Management, Digital Marketing Analytics, Digital Commerce, Marketing Cloud Platforms and more.

* Over the past 12 months ending Q2 FY2018
Corporate Responsibility
At Adobe, we believe that creativity is the catalyst for positive change. Through our Corporate Responsibility efforts, we inspire creativity in people who want to make a meaningful impact in the following areas:

- **Education**—We support greater workforce diversity and inclusion by investing in the next generation of creatives and coders.
- **Sustainability**—We foster a culture of conservation in our business, our people, our communities and our customers.
- **Community**—We empower our people and partners to better our world.

Adobe core values
At Adobe, the following four core values inform everything we do:

- **Genuine**: Sincere, trustworthy and reliable
- **Exceptional**: Committed to creating exceptional experiences that delight our employees and customers
- **Innovative**: Highly creative, always striving to connect new ideas with business realities
- **Involved**: Inclusive, open and actively engaged with our customers, partners, employees and the communities we serve

Industry recognition
- “World’s Most Ethical Companies” list
  Ethisphere, 2018
- One of Fast Company's “Most Innovative Companies” for AI
  Fast Company, 2018
- “Best Places to Work, Employees’ Choice” list
  Glassdoor, 2018
- “50 Best Companies for Giving Back” list
  FORTUNE 2018
- #6 “Companies that Care” list
  People, 2018
- “Top 100 Best Global Brands” list
  Interbrand, 2017
- “World’s Most Innovative Companies” list
  Forbes, 2017
- Global 100 Most Sustainable Corporations
  Corporate Knights, 2016
- #3 Greenest Company out of 500 publicly traded
  companies in America, #5 in the world
  Newsweek Green Ranking, 2015
- World’s first corporation to achieve four Platinum-level
  Certifications for Energy and Environmental Design Excellence
  U.S. Green Building Council