Program Overview

Upgrade Plan ensures Adobe Volume Licensing (AVL) customers are always using the latest Adobe technology without straining their software budget or administrative resources. This exclusive AVL program offers your organization immediate access to many product upgrades available to perpetual licensed customers for the length of your coverage period at a fixed cost per licensed product. Managing software upgrades has never been easier.

Predicting timelines and prices for upgrades of your current software licenses can be challenging, but budgeting for Adobe upgrades doesn’t have to be. By investing in Upgrade Plan, your organization can lock in a set price for future perpetual upgrade licenses that are released during the length of your Upgrade Plan coverage period. This takes the guesswork out of software budgeting and buys you tomorrow’s software at today’s prices. For a percentage of the license cost, your organization gets access to the latest Adobe products, which streamlines software management and stabilizes budget forecasts. In addition, Upgrade Plan costs can be paid up front or through annual payments, allowing flexibility in the purchasing process.

Reduce administrative overhead
Keeping track of the latest software versions of multiple applications across an organization can be resource intensive and time-consuming. Adobe’s Upgrade Plan streamlines the administrative overhead associated with keeping software current and upgrading multiple users across multiple departments and locations. When a new version of a product for which your organization has Upgrade Plan coverage is released, Adobe automatically sends you an upgrade notification and makes it easy to download upgrades from one central location. With proactive upgrade alerts and centralized electronic downloads, you can access and implement Adobe software upgrades available for perpetual software licenses across your entire organization quickly and efficiently.

Why invest in Upgrade Plan?
- Gain a competitive advantage by using the latest technology.
- Ensure your entire organization has access to the latest perpetual software versions.
- Increase staff efficiency with one central location to download all upgrades.
- Receive proactive notification when perpetual product upgrades are available.

For a list of eligible products for Upgrade Plan coverage, please contact a reseller.

Customer must have active Upgrade Plan at the time of announcement in order to receive the latest version of the software.
Benefits for CLP members
Adobe’s Upgrade Plan runs concurrently with CLP membership. If your organization is a CLP member, you can enroll in and renew both plans at the same time. Aligning coverage periods eliminates the administrative overhead of tracking multiple expiration dates and helps ensure your organization always has the licensing coverage it needs.

Not only can new perpetual software licenses be covered by Upgrade Plan during your CLP membership term, but previously licensed current versions of Adobe perpetual software can also be covered during your first 90 days of CLP membership. This unifies all your Adobe software installations under one comprehensive upgrade management program.

For example, if your organization licensed ten copies of Adobe® Acrobat® software through the TLP in August 2012, and then on October 15, 2012, you entered into a two-year CLP membership with Upgrade Plan, you have until January 14, 2013, to add these ten copies of Acrobat to your Upgrade Plan (provided no newer version of Acrobat has been announced). Coverage of those ten Acrobat licenses runs concurrently with your CLP membership, so you can renew them both at the end of the CLP membership period in October 2014. All Upgrade Plan purchases also contribute to your accumulated CLP points total, which maximizes your total savings.

Benefits for TLP education and government† customers
Upgrade Plan for TLP education and government customers offers 24 months of upgrade coverage for perpetual software licenses. As a TLP customer, you can order Upgrade Plan when you place a software license order or anytime thereafter (provided newer versions of the software you licensed have not been announced). That means you always have the flexibility to cover any number of current licenses with Upgrade Plan, as well as to decide when to adopt the upgrade coverage.

Upgrade Plan benefits
Save money on future upgrades—Pay up front for two years and ensure your organization pays today’s prices for future perpetual software license upgrades.

Achieve budget predictability—Purchase the right to all future eligible perpetual license upgrades during the Upgrade Plan coverage period—at a single cost per licensed product.

Enjoy flexibility in managing software versions—Standardize software versions across your organization, or enable users to choose their preferred version based on their individual needs and preferences. You also have the flexibility to determine which licenses to upgrade and to select Upgrade Plan for as few or as many perpetual licenses as you choose.

Streamline your license management—Manage your CLP membership concurrently with your Upgrade Plan coverage period.

† Upgrade Plan is available to commercial customers through CLP membership only.

For more information
To learn more about Adobe Volume Licensing, contact your Adobe sales representative or visit www.adobe.com/aboutadobe/volumelicensing.