Adobe® Connect™ for Social Learning

The complete digital learning solution for virtually any device

Adobe Connect for Social Learning provides a complete solution for rapid training and mobile learning. It enables highly efficient creation, delivery, and tracking of virtual and on-demand training, accessible from virtually any device—leveraging industry-leading content authoring tools, interactive virtual classroom capabilities, streamlined social interactivity, and powerful analytics.

Why Adobe Connect for Social Learning?
• Rapidly create and deploy engaging content
• Deliver and repeat immersive virtual classroom experiences
• Create communities to foster knowledge exchange
• Enable mobile learning on virtually any device
• Manage and track both formal and informal learning
• Leverage analytics to instantly measure training effectiveness and optimize
• Easily integrate with LMS and third-party systems

Rapidly create and deploy engaging content

With Adobe Connect, you can rapidly create and deploy content with instant publishing of content to the cloud, easy-to-use plug-ins for Microsoft PowerPoint, and industry-leading authoring tools including Adobe Captivate® and Adobe Presenter. Content creators can author materials and complete courses within days versus weeks, creating content once and publishing it for access across virtually any device.

• Easily create interactive training content directly from PowerPoint leveraging Adobe Presenter
• Create more advanced content and simulations with Adobe Captivate
• Author content once and deploy across virtually any device
• Publish training instantly to the cloud, including video, documents, and eLearning content, for deployment and tracking across broadly based audiences

Deliver and repeat immersive virtual classroom experiences

View engagement dashboards to track and maximize learner participation in live sessions, and optimize the look and feel of courses with flexible, branded layouts. Multiple trainers can teach in sync using intuitive backstage tools for streamlined session management and enhanced learner experiences. In addition, future eLearning sessions can be repeated without preparation using persistent virtual classrooms.

• Easily reuse content, layouts, and templates in rooms without any preparation
• Track attentiveness, engagement, and interactivity on both an individual level and across your session overall, to understand training effectiveness in real time
• Share rich media and video without forcing downloads for learners
• Organize virtual classroom flow and content with customizable layouts
• Deliver recorded sessions with the same interactivity as live sessions
• Focus discussions and bolster group interaction with breakout rooms

Create communities to foster knowledge exchange

Enable knowledge to flourish across learner communities, with user-generated content sharing workflows, and interactivity around content, including rating, tagging, and discussion with peers or experts, powered by Adobe Experience Manager Communities.

• Encourage social interactivity with simplified workflows around commenting, Q&A, tagging, rating, and community contribution – directly while content is being viewed
• Enable proliferation of user-generated content with workflows built to facilitate sharing and interactivity
Enable mobile learning on virtually any device

Deliver insights at the moment of need, with access to on-demand eLearning content, video, documents, and virtual classes. Allow learners to interact in virtual classes, just as they would from a desktop, to ensure a consistent experience across devices.

- Provide access to interactive virtual classes from anywhere, anytime on virtually any device, including PCs and mobile devices (iOS and Android™)
- Enable viewing and social interactivity around on-demand content
- Host virtual training sessions directly from your mobile device, including presenting, session administration, file sharing, and other capabilities
- Provide instant learner access with no client downloads on desktops

Manage and track both formal and informal learning

Store, categorize, and publish resources for user access, either as mandatory assignments or for optional consumption. Easily assign training to specific audiences, using simplified workflows and a drag and drop interface. In addition, dynamic content recommendations for individual learners and a streamlined catalog ensure that even optional training content is discovered.

- Track learner progress for certification - including scores from SCORM compliant eLearning content
- Create customized training catalogs that surface information by role, topic, or other ways that learners might search
- Provide dynamic content recommendations based on a learner’s group membership or interests
- Leverage security and privacy controls to help safeguard sensitive learning content and participant information during all phases of learning

Leverage analytics to instantly measure training effectiveness and optimize

Adobe Connect offers more than a data dump of reports that must be manipulated to glean insights. Leveraging inbuilt Adobe Analytics technology, you gain real-time analytics and graphical interpretations of data to instantly grasp trends, successes, and problem areas that can be acted on immediately.

- Identify top community contributors and valuable expertise
- Monitor interactions around content, communities, and individuals to respond to trends
- Track and manage learner progress and content interactions across devices

Easily integrate with LMS and third-party systems

While Adobe Connect can provide many of the learner management and tracking capabilities of a traditional Learning Management System (LMS), it also provides a variety of integration points with existing systems of record. It is also highly extensible, making it possible for your organization to easily create new capabilities to address your specific business needs.

- Integrate Adobe Connect with Learning Management Systems (LMS) to offer rich, engaging virtual classrooms directly from your existing LMS; manage and track learners, enrollment, access, and participation directly back to your enterprise learning system
- Work with virtually any audio provider or teleconferencing platform for richer audio experiences and increased cost-effectiveness
- Extend and add capabilities to virtual classrooms, such as collaborative problem solving or learning games, using content compatible with Adobe Flash® Player