DPS Bangalore, meeting the demands of the digital age.

India’s leading educational institute enhances learning and nurtures student creativity with Adobe Creative Cloud.

"Adobe Creative Cloud apps help students express their ideas in innovative and engaging ways and enable them to develop skills needed to succeed in today’s global workplace."

Mansoor Ali Khan, Trustee KK Education and Charitable Trust and Member Board of Management, DPS Bangalore

SOLUTION
Adobe Creative Cloud
Adobe Document Cloud
• eSign services

RESULTS

VALUABLE INSIGHTS
Achieved higher student motivation during classroom studies

ENRICHED EXPERIENCES
Improved student learning experience to prepare them for the evolving creative industry

CULTIVATED CREATIVITY
Helped students in nurturing creativity and intelligence

VALUABLE SKILLS
Empowered students with necessary digital skills
Going beyond traditional teaching approaches

DPS Bangalore, promoted by KK Educational and Charitable Trust (KKECT), is one of the premier educational institutes in the city of Bangalore, India. KKECT manages DPS Bangalore South, DPS North, DPS East, DPS Electronic City, DPS Mysore, and the School of India. Affiliated with the prestigious Delhi Public School Society, DPS Bangalore has five schools located across the city. DPS Bangalore South was the first school to be established in 2001 followed by DPS Bangalore North, East, Mysore, and Electronic City. The institute recently started a unique and innovative school chain under the brand name of School of India, which combines educational quality and affordability with the help of technology.

Compared to traditional schools in Bangalore, DPS Bangalore is far ahead in terms of technological infrastructure. The institute was the first in the city to set up smart class technology. "We firmly believe that technology is a key enabler for nurturing the creativity and intelligence of students as well as for enhancing the skills of teachers," says Mansoor Ali Khan, Trustee KK Education and Charitable Trust and Member Board of Management, DPS Bangalore.

To equip students with digital skills and develop the creative thinking mindset necessary for their future career development, the school introduced creative and visual arts subjects at an early stage in the curriculum and integrated them with Information and Communication Technology (ICT) using creative tools.

"Rather than simply focusing on teaching computer knowledge, we put more emphasis on nurturing creativity and intelligence," says Khan. "Adobe industry-standard tools help us achieve that more effectively."

An accessible, tightly integrated toolset

DPS Bangalore adopted Adobe creative software in 2003. After the launch of Adobe Creative Cloud in India, the school quickly realized that the new solution would provide a wide variety of creative apps and other benefits, including efficient centralized software management and outstanding cross-program support. The school opted for an Education Enterprise Term License Agreement (ETLA) and upgraded to Adobe Creative Cloud for enterprise in 2015.

In the same year, DPS Bangalore signed up with the Adobe Creative Technology Academy (ACTA), which provides its teachers and staff with direct access to international curriculums, Adobe evangelists, and worldwide Adobe customers through education exchange programs. "Through ACTA, we aim to empower our teachers with continuous learning opportunities and help them improve their skills in using Adobe Creative Cloud apps," says Khan.
Adopting Adobe Creative Cloud allows students to learn the latest features of Adobe's leading design and editing tools including Adobe Photoshop CC, Flash Professional CC, and InDesign CC. Although the institute formally introduces the creative subjects in student's curriculum starting in the sixth grade, students begin using Adobe Creative Cloud apps in their hobby classes as early as in the third grade.

"Adobe creative apps stimulate creativity in young minds," says Khan. "That's why we encourage students to learn and master various multimedia skills at such a young age." After the 10th grade examination, the institute also has dedicated diploma courses in mass media and animation in which Adobe Creative Cloud apps are used extensively.

Students find the tools fun and very easy to use. According to Khan, "After mastering the skills of editing graphics and text, students in higher grades learn how to use complex tools, such as Flash Professional CC." The institute also encourages students to take part in global competitions and the outcomes are fruitful. "The work of our students in global competitions has been appreciated," says Khan. "Students gain great satisfaction from this and they are more motivated in their studies."

Cost-effective and convenient updates

Adoption of Adobe Creative Cloud created a predictable software spending plan and eliminated version inconsistency for the institute. "The Education ETLA with Adobe has lowered our total cost of ownership for Adobe solutions by creating a standardized model for purchasing and deploying the most current versions of Adobe Creative Cloud," says Khan.

Managing software upgrades has also become efficient and hassle-free. Today, all updates are done by the centralized management system, as Adobe Creative Cloud deploys regular updates to all computers. The updates are completed within a few steps, helping save a significant amount of time previously required for software installation. "Not only does Adobe Creative Cloud bring greater flexibility to students, it also delivers higher efficiency to the school administration," says Khan.

Tight integration and cross-platform support among the tools in Adobe Creative Cloud also enhance how the learning of creative subjects is imparted in the school. "Students discovered how easy it is to work on multiple creative apps simultaneously because the tools are integrated and share similar user interfaces," says Khan.

The institute is quite satisfied with Adobe after-sales support as well. "In addition to online video tutorials for both our students and teachers, Adobe will be providing hands-on training to our teachers during this academic year and will also be inviting them to join professional workshops for advanced training," says Khan.
Saving paper, time, and effort

To provide students with the best possible academic experiences, the institute realized the need to improve administrative efficiencies. The institute noticed that school administration was spending a lot of time, effort, and paper on internal communication. The same was true also for institute's communication with parents.

Always on the lookout for ways to encourage innovation, DPS Bangalore began investigating solutions to help streamline paperwork. The institute implemented Adobe Document Cloud eSign services to save costs and labor through efficient electronic workflows and automated tracking. "Not only were eSign services the most cost-effective option available, the e-signature solution could easily integrate with our existing school management solution," says Khan.

The institute will be doing a pilot implementation in one of its schools in Bangalore—DPS Bangalore South. "We are in the process of rolling out eSign services in a phased manner and we are quite confident that the efficiencies that we will be gaining will pay for the investment several times over," says Khan.

eSign services will enable the institute to communicate with its students, teachers, and parents faster and easier. "We will be saving a lot of our administrative time so that we can focus on helping students reach their full potential," says Khan.

Nurturing students creativity and intelligence

Digital media is an integral part of DPS Bangalore's curriculum and the rigorous use of Adobe Creative Cloud will continue to be a core part of institute's strategy to enable its students to master creative skills they will need to succeed in, both technical and cross-disciplinary collaboration.

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