Chiswick School prepares students for lifelong success.

London high school engages students and parents in curriculum anytime, anywhere with Adobe Presenter.

“Adobe Presenter is the ideal tool for active learning.”

Renaldo Lawrence, eLearning creator, Chiswick School

SOLUTION
Adobe Presenter

RESULTS

60% IMPROVEMENT
HIGHER ACHIEVEMENT
Students are academically ahead of where they were at the same time the previous year

ENGAGEMENT
Showcasing curriculum in Adobe Presenter turns traditional classroom into a dynamic arena for active learning

ACCESS
Students have access to teachers 24 hours a day, can review material at their own pace, and can download extra modules for higher levels of achievement

ANALYTICS
Teachers gain insight into student performance to assess what is happening in the classroom
Adobe Customer Story

Chiswick School
Established in 1968
Number of students: More than 1,200
London, England
www.chiswickschool.org

CHALLENGES
- Provide students and parents with continuous access to content
- Use technology in education to maximize student achievement and engagement
- Prepare students for academic, social, and professional success

Improving student outcomes

London-based Chiswick School strives to raise educational standards by providing the best possible educational experiences and resources for students in grades 7 to 13, as well as their parents and teachers. Serving an international student population, Chiswick’s approach to education is to emphasize real-world curriculum that is meaningful to students and their families. Realizing that every child has unique strengths and developmental needs, Chiswick challenges and supports personalized paths to academic and social success using technology throughout its curriculum and across devices.

Education at Chiswick is a continuous process in and out of the classroom—where teaching and learning is available anywhere, anytime for students, teachers, and parents working toward common goals. Innovative use of Adobe Presenter for creating and consuming curriculum has resulted in positive student outcomes; in certain classes, 60% of students are farther along in their studies than they were same time last year prior to Adobe Presenter implementation.

"Adobe Presenter is the ideal tool for active learning. Teachers present curriculum in multimedia format and then work with students individually or as a group so they can learn the most from material," says Renaldo Lawrence, eLearning creator at Chiswick. Using Presenter as the standard platform for technology in education, the staff at Chiswick strives to inspire learning, help every student reach their maximum potential, guide them toward understanding the value of education, and prepare them for the future.

Entire campus effort

Use of Adobe Presenter at Chiswick touches all campus constituents. Lawrence is tasked with reviewing existing curriculum in every department and transforming that content using Presenter into classroom and interactive study sessions that include video, slides, and quizzes. He is also using Presenter as the preferred tool to teach faculty members how to build their own classroom lessons in Presenter. The goal is to give teachers the ability to deliver content in ways that suit individual learning needs and that best engage students inside or outside the classroom.

Students have access to teachers 24 hours a day in the Presenter interface, can circle back and review lessons at their own pace, and can download extra activities and modules for higher levels of achievement. Parents have access to an iBook with lessons that explain how the technology works.

"As a teacher and a multimedia curriculum developer using Adobe Presenter, it's evident that the teachers at Chiswick maximize use of classroom time while enabling students to become independent learners and consume curriculum the best way they can—using audio, video, or reading," says Lawrence.
Students can view videos at anytime for general review, to develop a particular skill, or to study for exams. Within the Adobe Presenter environment, they can post questions that teachers and other students answer, which fosters peer interaction and a collaborative learning process that helps students prepare for higher education, embrace independent learning, and make good career choices. "Our goal is to engage students with today’s technology while keeping an eye on tomorrow’s advancements. We want to expose them to what may be possible after graduation," says Lawrence.

Teachers also export material created in Presenter to PDF and share it on Google Drive, web sites, YouTube, or on memory sticks. Some teachers use web conferencing with students after school hours, which helps students take responsibility for showing up on time and prepared to participate. Parents are kept actively involved in student’s progress and can access the same materials as their children.

**Analytics enable student success**

Photography teacher Joe Ardy uses Adobe Presenter to create and deliver online lessons that students can access prior to class. "By the time students get to the classroom, they are already prepared to learn," he says.

Ardy relies on the analytics dashboard in Adobe Presenter to assess what is happening in his classroom, to track individual students’ progress, and to see what students actually accomplished using the materials. He can pinpoint places where students are having difficulty with a lesson, revise it accordingly, or intervene to help those who need it on specific topics.

Chiswick School intends to stay at the forefront of technology in education. Toward that goal, traditional paper-based curriculum used in all departments is being transformed into dynamic, web-based content. "Our primary objective is to give students what they need to be successful while enabling them to fully engage in content," says Tony Ryan, head teacher at Chiswick. "With our students using tablets every day, Adobe Presenter is the ideal piece of software that enables us to guide them along their educational journeys."