Transform ideas into designs

Graphic design is an extraordinary vehicle for self expression, according to Andrei Papancea, a senior majoring in computer science at Knox College in Galesburg, Illinois. He’s gone from experimenting with design and web development as a seventh grader to recently winning first place in the Illinois College Press Association’s competition for sports page layout.

“Adobe offers my go-to software for graphic design and new media because everything I need is in one place,” Papancea says. “Adobe Creative Suite makes it easy to create artwork in one program and quickly move it to another application as needed without software compatibility issues. Plus, it’s affordable. As a student who uses Adobe software daily, I can say that having access to industry-standard, integrated tools saves me a lot of time and money!”
Judge the book by the cover

At Knox College, Papancea regularly uses Adobe Photoshop®, Illustrator®, and InDesign®. He's created logos and posters for campus events and organizations. He's also actively involved at The Knox Student, the college's weekly newspaper, designing page layouts and infographics.

Within Adobe Photoshop, Papancea's favorite tools are the Magnetic Lasso to easily crop images, and the Healing Brush to remove image imperfections. He also likes the Pathfinder and Trace tools in Adobe Illustrator to quickly create vector shapes and images.

As a student, computer programmer, and designer, Papancea spends several hours a day on the web and says he's always been inspired by good design. Not only does it influence his work, it influences many of his daily decisions.

"When it comes to design, I judge the book by its cover," he says. "Websites and online graphics have to have a certain flair to catch my attention. I am a big fan of smart advertising. Often, I base part of my choice of products and services on how creative the advertising is. I also try to reflect this in my own designs."

Looking ahead, Papancea says he would like to start his own web development and corporate identity design business. "Adobe tools give me an edge and will be a definite asset as I look to build my business," he says.

For more information
www.andreidesign.com
www.adobe.com/products/creativesuite.html