FOR IMMEDIATE RELEASE
January 13, 2009

Corona, CA, January 13, 2009—Elearning! Magazine, the voice of the enterprise learning market, announced today the recipients of Best of Elearning! Awards for 2008. More than 845 nominations were made by executives for the Best of Elearning!, of which, 43 solutions from 23 companies were honored. From Best Learning Management System to Web Conferencing Solution, these products rank as "Best in Class" according to executives and users of e-learning solutions.

"The Best of Elearning! Awards program is the only readers' choice awards in the market," reports Catherine Upton, Group Publisher of Elearning! Magazine. "Recognition of this type is increasingly important as more companies deploy e-learning initiatives to impact business and improve efficiencies," concludes Upton.

In a recent poll of attendees at the Elearning! Summit, 83% of respondents said they recommended e-learning solutions to peers over the last 12 months. And, 61% of respondents said "award recognition impacts their decision to consider or purchase from honored vendors." "The Best of Elearning! program offers professionals a reliable resource to learn from users and gather information that influences their future purchases," reports Upton.

Of the 43 products named, 41% are new to the Best of Elearning! Awards program. "The innovation and vitality of the e-learning market is evidenced by the high number of new products being honored," reports Upton. This year Adobe, Articulate, Learn.com, and SkillSoft led in total nominations with honors in four or more categories. The winners and finalists (who earn an award of excellence) are as follows:

**Best Enterprise LMS**

<table>
<thead>
<tr>
<th>Company</th>
<th>Product</th>
<th>Award</th>
</tr>
</thead>
<tbody>
<tr>
<td>Learn.com</td>
<td>LearnCenter</td>
<td>Winner</td>
</tr>
<tr>
<td>Outstart</td>
<td>Evolution</td>
<td>Excellence</td>
</tr>
<tr>
<td>Meridian</td>
<td>Global LMS</td>
<td>Excellence</td>
</tr>
<tr>
<td>Blackboard</td>
<td>Learning Suite</td>
<td>Excellence</td>
</tr>
</tbody>
</table>

**Best SaaS LMS**

<table>
<thead>
<tr>
<th>Company</th>
<th>Product</th>
<th>Award</th>
</tr>
</thead>
<tbody>
<tr>
<td>GeoLearning</td>
<td>GeoMaestro</td>
<td>Winner</td>
</tr>
<tr>
<td>GeoLearning</td>
<td>Express</td>
<td>Excellence</td>
</tr>
<tr>
<td>Learn.com</td>
<td>LearnCenter On-Demand</td>
<td>Excellence</td>
</tr>
<tr>
<td>Brisinger (BGI)</td>
<td>LMS Portal</td>
<td>Excellence</td>
</tr>
</tbody>
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**Best IT Content**

<table>
<thead>
<tr>
<th>Company</th>
<th>Product</th>
<th>Award</th>
</tr>
</thead>
<tbody>
<tr>
<td>Element K</td>
<td>IT &amp; Skills Development</td>
<td>Excellence</td>
</tr>
<tr>
<td>Learn.com</td>
<td>Learn Center Tech Library</td>
<td>Excellence</td>
</tr>
<tr>
<td>SkillSoft</td>
<td>IT Skills Courseware</td>
<td>Excellence</td>
</tr>
</tbody>
</table>
## Best of Elearning! 2008

### Best Leadership Training
- **AMA**
  - Advanced Executive Leadership Excellence
- **Kepner Tregoe**
  - PSDM Excellence
- **Learn.com**
  - Learn2 Managing to Excel Excellence

### Best Soft Skills Content
- **AMA**
  - Blended Learning: Business Skills Excellence
- **Learn.com**
  - Learn2: Professional Development Excellence
- **SkillSoft**
  - Business Exploration Series Excellence

### Best Compliance Content
- **Corpedia**
  - Ethics Excellence
- **Learn. Com**
  - Learn2: Financial Compliance Excellence
- **SkillSoft**
  - Legal Compliance Course Collection Excellence

### Best Virtual Classroom
- **Adobe**
  - Acrobat Connect Pro Winner
- **Sonic Foundry**
  - Mediasite Excellence
- **Cisco WebEx**
  - Training Center Excellence

### Best Web Seminar Solution
- **Citrix Online**
  - GoToMeeting Winner
- **Cisco WebEx**
  - Meeting Center Winner
- **Sonic Foundry**
  - Mediasite Excellence

### Best Presentation Tool
- **Sonic Foundry**
  - Mediasite Winner
- **Articulate**
  - Presenter Excellence
- **Articulate**
  - Studio 9 Excellence
- **Microsoft**
  - Powerpoint Excellence

### Best Web Authoring Tool
- **Rapid Intake**
  - Proform Winner
- **Articulate**
  - Presenter Excellence
- **Atlantic Link**
  - Content Point Excellence
- **Trivantis**
  - Lectora Excellence

### Best Simulation Solution
- **Adobe**
  - Captivate Winner
- **Atlantic Link**
  - Capture Point Excellence
- **Outstart**
  - SoftSim Excellence
Best Mobile Learning Tool

Sonic Foundry     Mediasite Podcast     Winner
Adobe            Flashlite            Excellence
Chalk (RIM)      Mobile Chalkboard    Excellence

Best Assessment Tool

Articulate       QuizMaker        Winner
Adobe            Captivate         Excellence
QuestionMark     Perception        Excellence

Of the 43 products, four products repeated winning honors in 2008: Learn.Com LearnCenter for Enterprise LMS, GeoLearner GeoMaestro for SaaS LMS, Adobe Captivate for Simulation Solution and Articulate Quizmaker for Assessment Tool. Categories with less than a 10% vote margin over the next nominee received finalist awards, and occurred for: Compliance, IT Content, Soft Skills and Leadership Training.

All these honorees are featured in the January 2009 edition of Elearning! Magazine. Learn what peers and real-world users of these solutions say about the products and services being recognized. You may visit our new web site at www.2elearning.com to download and read the edition.

About the Voting

Readers and learning professionals nominate and vote for products and solutions via Elearning! Magazine’s online ballot. All ballots were cast between September 1st and October 31st, 2008. Each ballot was reviewed and validated by the editorial team, and all vendor ballots were voided.

“The Best of Elearning! Awards are unlike any hosted in this market,” says Upton. “Every brand and product was reader-nominated and the winners are the leading vote earners from each product category,” adds Upton.

## END##

Elearning! Magazine serves the $160 billion e-learning market with sister publication Government Elearning! Magazine, premiering March 2009. Elearning! Magazine is one of six products serving the corporate e-learning market including Elearning! e-zine, Web site, Elearning! E-news, Elearning! Alert and the Elearning! Summit. In combination, these brands reach over 2 million executives, practitioners and professionals all evaluating, deploying or operating e-learning solutions across their organizations. Readers, subscribers, advertisers and sponsors are invited to forward Elearning! content to their peers and constituencies.

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